

A 3D illustration of a Rube Goldberg-style contraption. It features several spheres in blue, yellow, and pink, connected by thin, colored bars (blue, pink, yellow) that act as levers or supports. The spheres are arranged in a complex, interconnected manner, with some resting on top of others or on the bars. The background is a solid, light pink color.

SAMPLES

MARKETING MATERIALS



FIDELIS INSURANCE

POSITIONING A STARTUP FOR THE NEXT STAGE OF GROWTH

As a fast-growing insurance startup, Fidelis needed to quickly get their internal and external communications in order. With hundreds of agents in their network and tens of thousands of customers, a clearly articulated brand was key to gaining a competitive advantage.

pH Collective consulted with their in-house teams to strategize and develop a communications plan. Starting with a comprehensive Communications & Style Guide, we designed a series of branded pieces that ranged from social media templates to merchandise for their physical offices. We also conducted live & recorded trainings with key staff.

The result is a startup that is now leveraged for the next stage of growth.

Faithful, Loyal, And True
 **Fidelis**TM
Is There For You

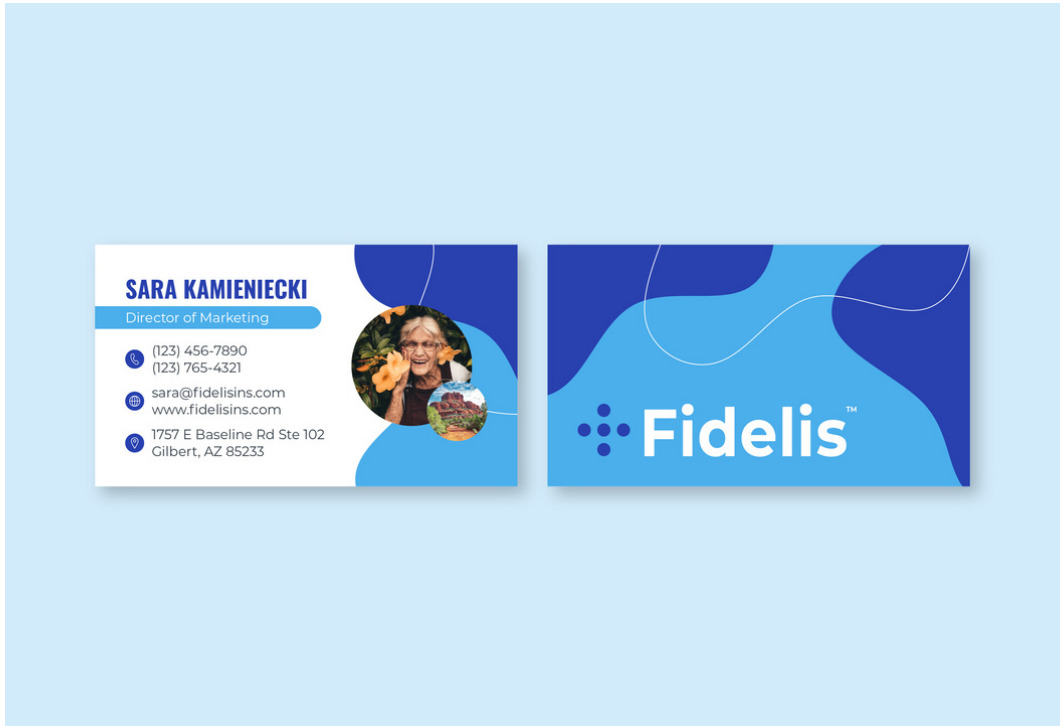


BRAND DEVELOPMENT

Defined brand guidelines and consulted with in-house teams to design a series of print collateral, merchandise, and branded office decor.



COLLATERAL

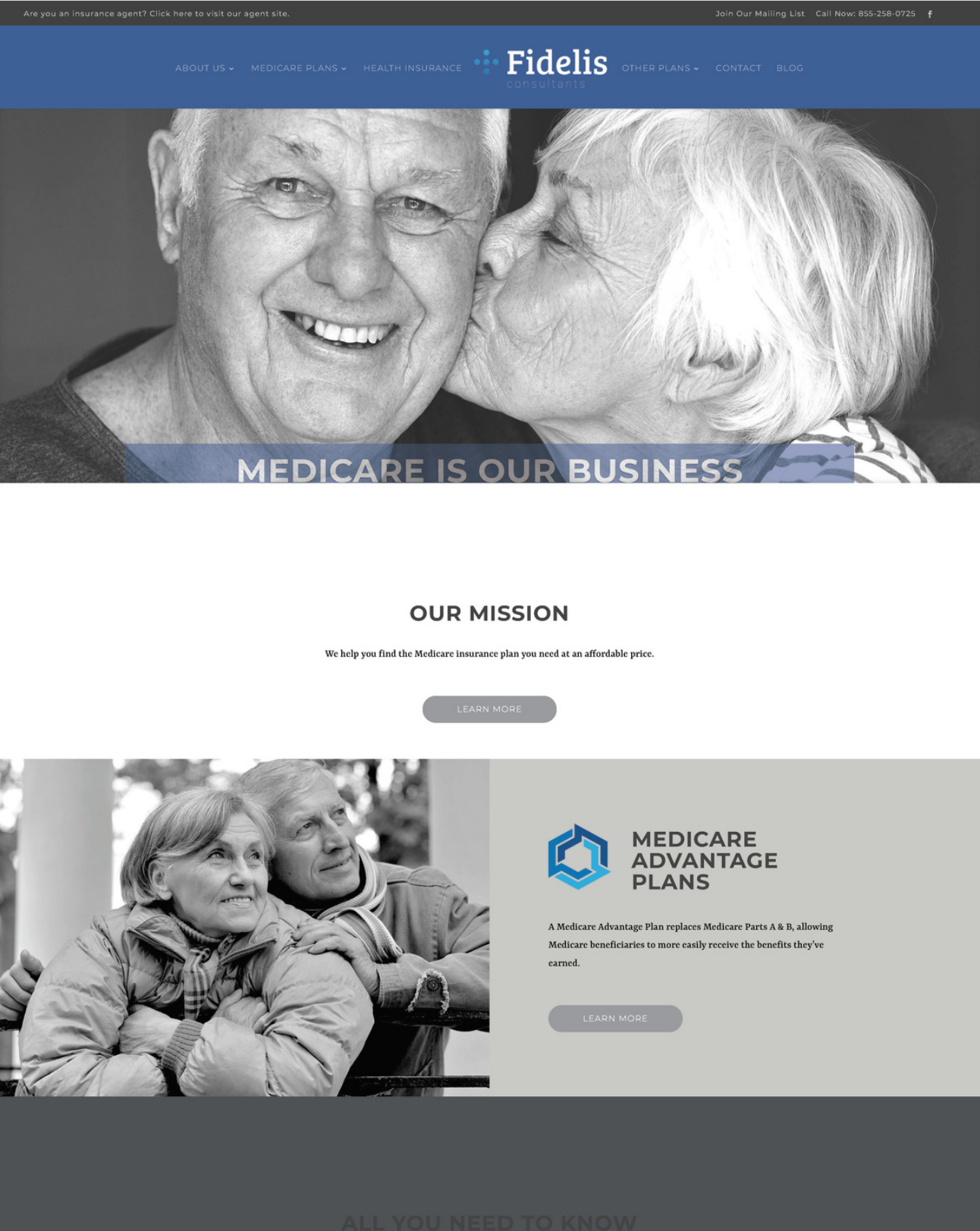


[VIEW BRAND GUIDELINES](#)



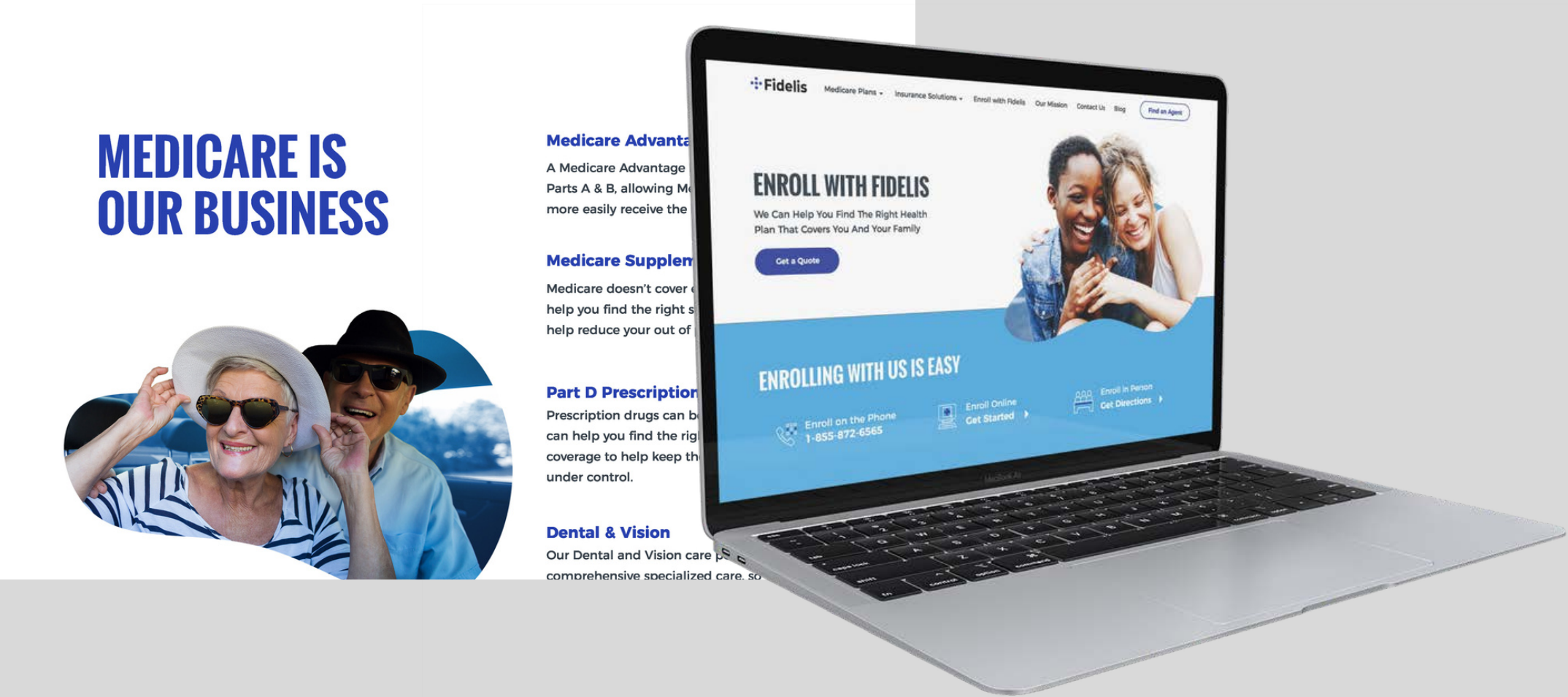
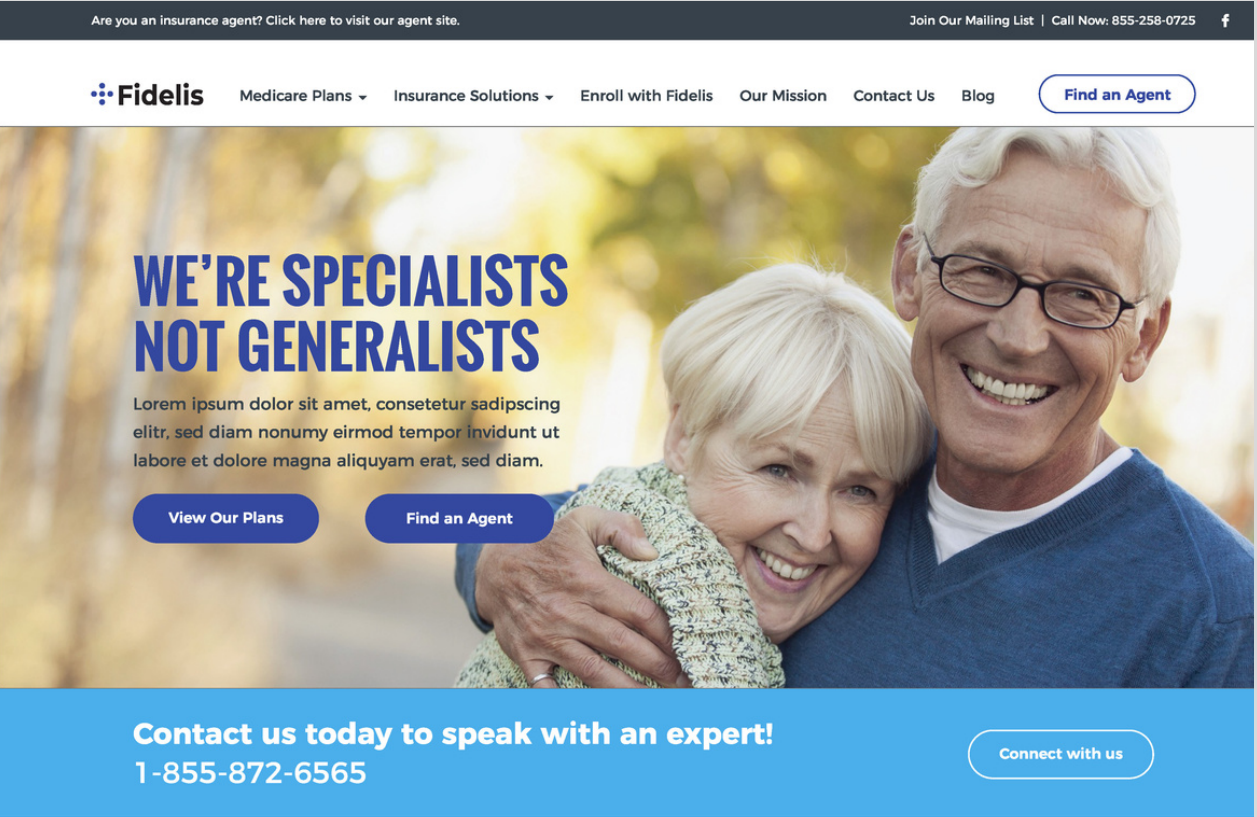
MERCHANDISE & OFFICE DECOR

ORIGINAL DESIGN



WEBSITES (CONSUMER WEBSITE)

NEW DESIGN

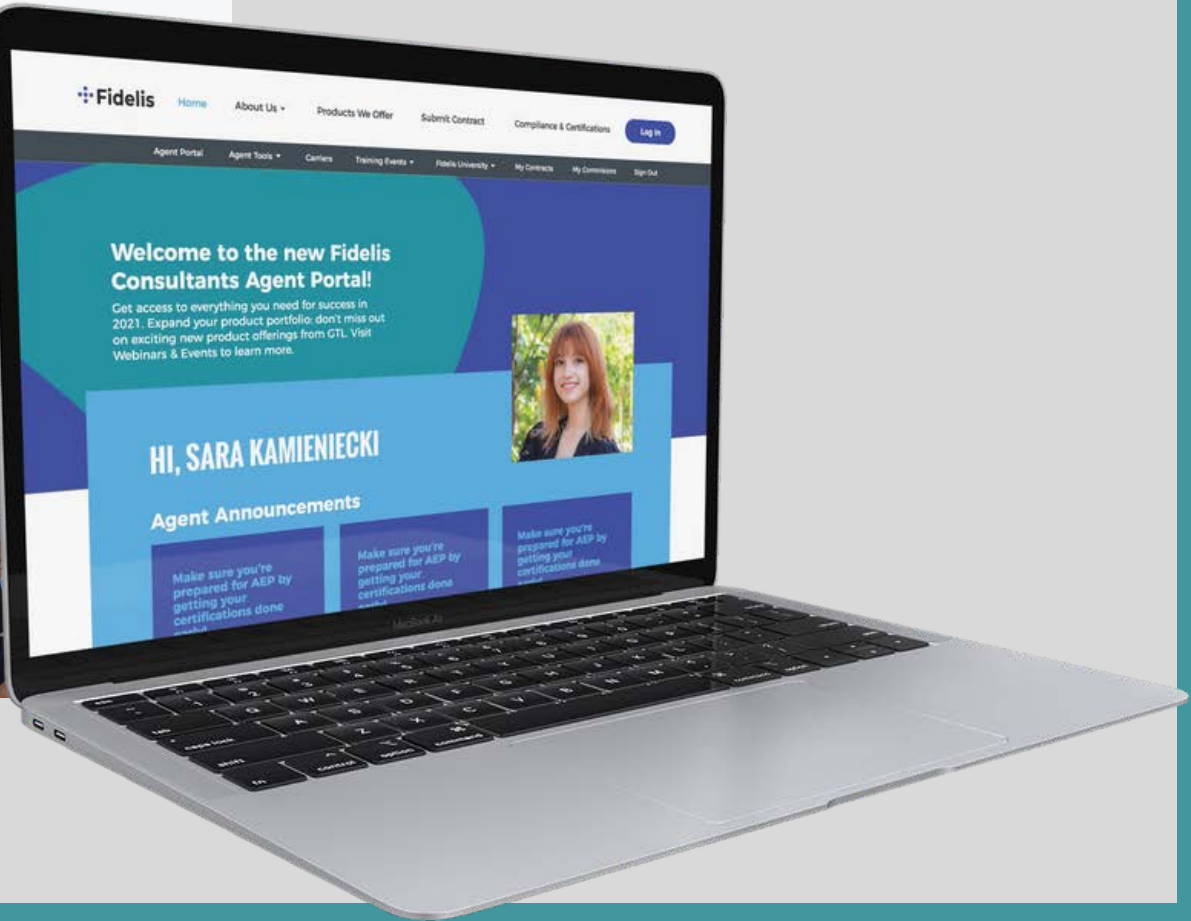
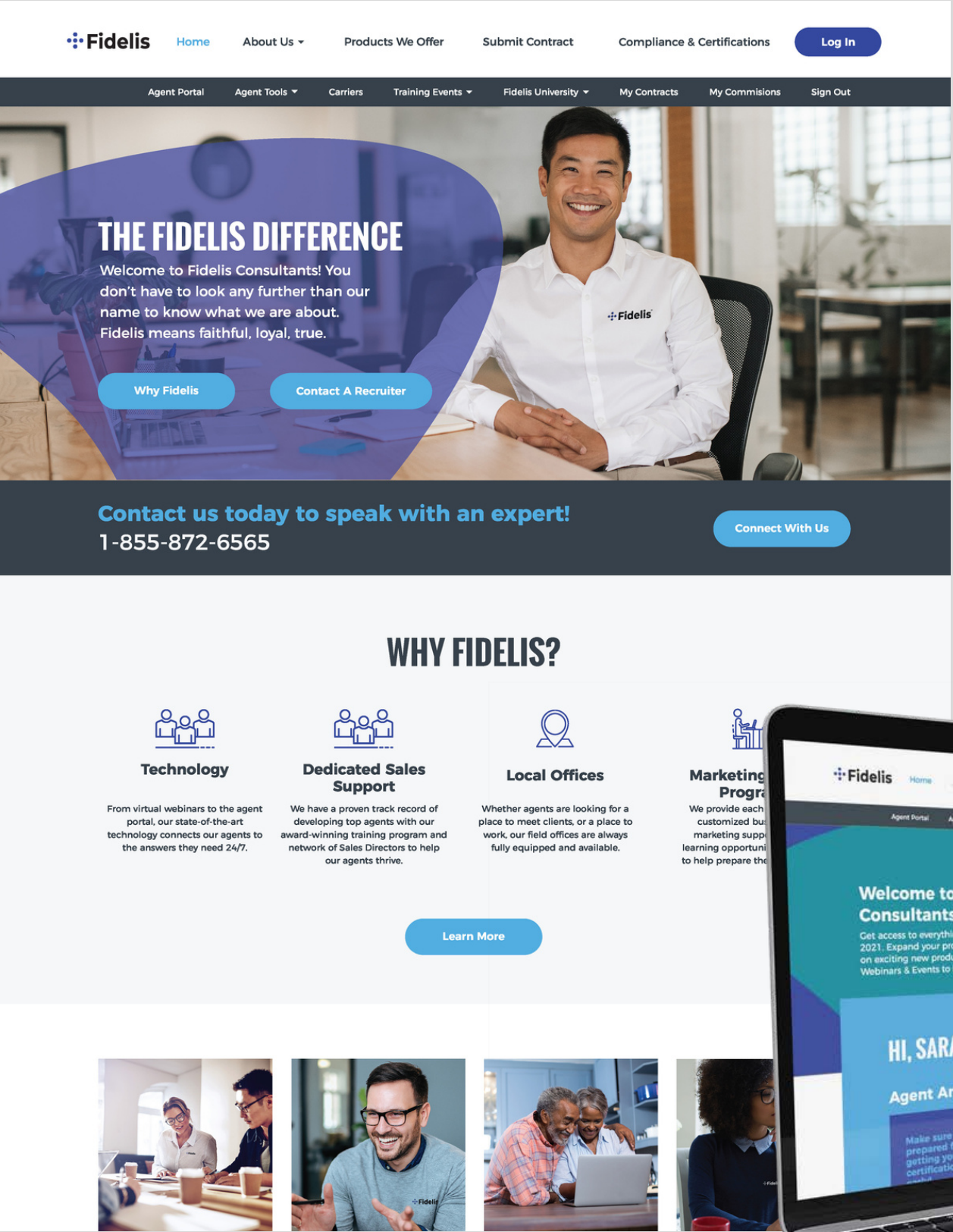


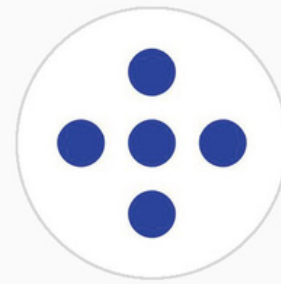
ORIGINAL DESIGN



WEBSITES (AGENT WEBSITE)

NEW DESIGN





fidelisins

Follow



153 posts

204 followers

68 following

Medicare & Health Insurance

Insurance Company

Fidelis Consultants

Local insurance broker specializing in Medicare, Individual Health, Group Health, and a variety of other insurance plans.

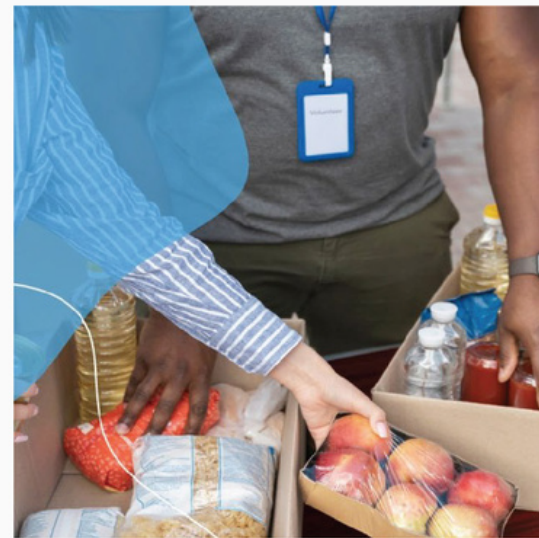
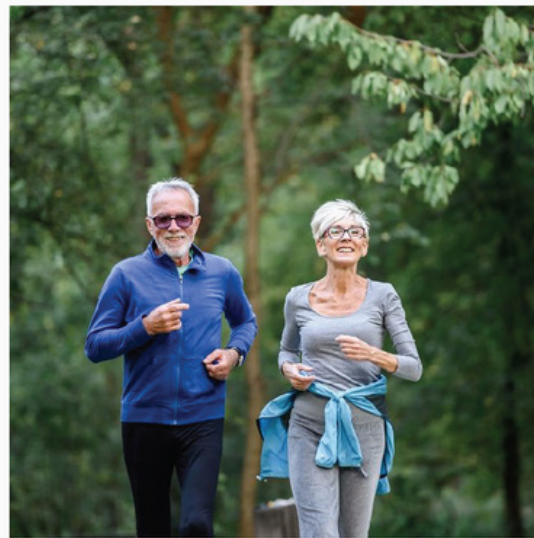
linktr.ee/fidelisconsultants

Followed by kiasbess

POSTS


VIDEOS


TAGGED




SOCIAL MEDIA STRATEGY

Developed communications strategy guidelines for B2C and B2B on social media (FB, IG, LinkedIn). Researched relevant communities and conversational hashtags to grow the Fidelis brand. Developed posting calendars, blogs, and both live & recorded training sessions for staff to optimize their social presence.








Fidelis Consultants
 @fidelisins • 5 (16 reviews) • Insurance Company



[Home](#)
[Reviews](#)
[Photos](#)
[Videos](#)
[More ▾](#)

About
[See all](#)

1 We specialize in Medicare Supplement Insurance Plans, Medicare Advantage Plans, Part D Prescription Drug Plans and all major health plans.

1 With over 20 years combined experience in the insurance industry, we are here to help explain Medicare Supplement Insurance Plans, Medicare Advantage ... [See more](#)

876 people like this

896 people follow this

<http://www.fidelisins.com/>

(480) 712-8699


[Send message](#)

support@fidelisins.com


Insurance Company • Local Service

Suggest Edits
 Is this the right phone number for this place?
 (480) 712-8699

Photos
[See all](#)



Videos
[See all](#)




The 2022 Medicare Annual Enrollment Period has offici...

218 views • 4 weeks ago




Page Transparency
[See all](#)


Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - September 13, 2016




Create post









Fidelis Consultants
 18h


Have you ever wondered how you can elevate your quality of life or how to create a purposeful way of life? The key to living your life with quality of health in body and mind is whole-person wellness. It can be broken down into six essential dimensions of wellness that can assist an individual in maintaining a quality, balanced lifestyle. Read more about the 6 dimensions of wellness by clicking the link below!

[Fidelisins.com/the-6-dimensions-of-senior-wellness/](https://www.fidelisins.com/the-6-dimensions-of-senior-wellness/)








Write a comment...


Fidelis Consultants
 22h

#DYK that Fidelis is currently having a food drive at our local offices? Stop by and drop off some cans until November 22nd to help us serve our local communities. For more information, click the link below!

<https://fidelisagents.com/announcem.../community-food-drive/>



FACEBOOK

GET THE MOST OUT OF YOUR MEDICARE COVERAGE WITH THESE 5 FREE SERVICES.

by Gabbi Checketts | Aug 16, 2021 | Medicare | 0 comments




Are you new to Medicare? Or have you been a beneficiary for years? Either way, you most likely know the basics of what Medicare costs and what it covers. But did you know there are several lesser-known services beneficiaries can take advantage of for free? Here are 5 services available to Medicare recipients that could save you money while helping to prevent costly health problems down the line.

- Annual Wellness Visits** – If you've had Medicare for longer than 12 months, you automatically qualify for a free, annual wellness visit. The purpose of this yearly appointment is to create or update a personalized prevention plan, which may help prevent illness based on your current health and risk factors.
- Counseling** – Medicare covers a broad array of treatment services for those with mental illness and substance abuse disorders. While many of these services have special rules that limit coverage and reimbursement, Medicare provides alcohol and tobacco counseling free of charge.
- Vaccines** – Medicare Part D (Prescription Drug Coverage) covers most vaccines and immunizations. However, there are certain vaccinations that are free with Original Medicare, including influenza shots, pneumococcal shots, and Hepatitis B shots.
- Cancer Screenings** – As you get older, the risk of developing cancer increases drastically. The most important component in the fight against cancer is detecting it as early as possible. The following free cancer screenings are included in your Medicare coverage:
 - Colorectal cancer – One colonoscopy every 24 or 120 months, depending on your risk level
 - Lung cancer – Low Dose Computed Tomography (LDCT) once per year
 - Prostate cancer – Prostate Specific Antigen (PSA) blood tests once per year
 - Cervical & vaginal cancer – Pap test, pelvic exam, and a breast exam every 12 or 24 months, depending on your risk level
- Other Health Screenings** – Along with Cancer screenings, Medicare also provides several other screenings covering a variety of health conditions. They include the following, most of which are free if you meet certain risk factors:
 - ...


BLOG POSTS

VIEW [B2B EDITORIAL CALENDAR](#)


VIEW [B2C EDITORIAL CALENDAR](#)



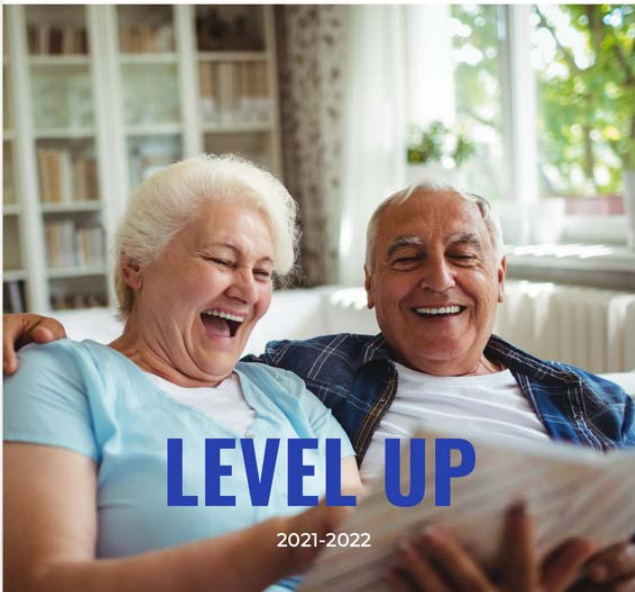
Business to Business (B2B)
Social Media Editorial Calendar



2021-2022



Business to Consumer (B2C)
Social Media Editorial Calendar



2021-2022



AGENT MATERIALS

Develop marketing materials and templates for network of agents to use for mailers, flyers and social media. We also consulted individual agents to design & develop their sales websites.



MAIN HEADLINE HERE

Add Customer or Agent Offer Here Nam imperdiet vitae metus maximus

ADD CALL TO ACTION HERE



ADD A LINE OR TWO FOR A HEADING

Add a short paragraph of text here. Vivamus nec neque id libero lacinia pellentesque. Nam imperdiet vitae metus mamus rutrum.

Add a short paragraph of text here. Vivamus nec neque id libero lacinia pellentesque. Nam imperdiet vitae metus mamus rutrum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus nec neque id libero lacinia pellentesque. Nam imperdiet vitae metus mamus rutrum. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

“QUOTE LOREM IPSUM DOLOR SIT AMET, HIGHLIGHT WORDS COECETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA LOREM IPSUM DOLOR SIT AMET, CONSECTETUR.
Name, Attribution



1757 E Baseline Rd.
Ste. 102, Gilbert, AZ 85233
480-712-8699
www.fidelisins.com

Add Google Map

SPECIAL OFFER OR HEADLINE HERE

Add Customer or Agent Offer Here Nam imperdiet vitae metus maximus CTA on offer here



LOREM IPSUM DOLOR SIT AMETIP SUM DOLOR SIT AMET ORSIT

Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

@fidelisagents

LOREM IPSUM DOLOR SIT AMETIP SUM DOLOR SIT AMET ORSIT



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Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.



Dolore magna aliqua consectetur adipiscing elit, sed do.

@fidelisagents

QUESTIONS ABOUT YOUR HEALTHCARE COVERAGE?

I am here to help you find the insurance plan that fits you and your family!

Finding the insurance plan that fits your needs can be difficult, but you're not alone! With expert knowledge, and guidance, you'll have peace of mind knowing you chose the plan to keep you and your family covered.


Request a Consultation


TRACI BURNHAM

Are you new to Medicare? Are you retiring soon? New to the area? Have questions about your healthcare plan?

I am happy to introduce myself as a licensed insurance broker here in the Denver Metro area

Contact Me Today!





MAIN HEADLINE HERE


Add Customer or Agent Offer Here Nam imperdiet vitae metus maximus

Add Call to Action Here

ADD A LINE OR TWO FOR A HEADING

Add a short paragraph of text here. Vivamus nec neque id libero lacinia pellentesque. Nam imperdiet vitae metus mamus rutrum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras efficitur ac purus a porta.





“

"WHEN THE TEAM AT PH
COLLECTIVE UNVEILED
EVERYTHING THEY HAD
DONE FOR US, WE WERE
BLOWN AWAY. I HIGHLY
RECOMMEND THESE GUYS
AND WILL BE USING THEM
WITH ALL MY DIFFERENT
COMPANIES!"

ZACHARY MARKHAM,
CEO AND FOUNDER OF
FIDELIS INSURANCE



LOS ANGELES FOOD POLICY COUNCIL

COMMUNICATIONS CAPACITY-BUILDING

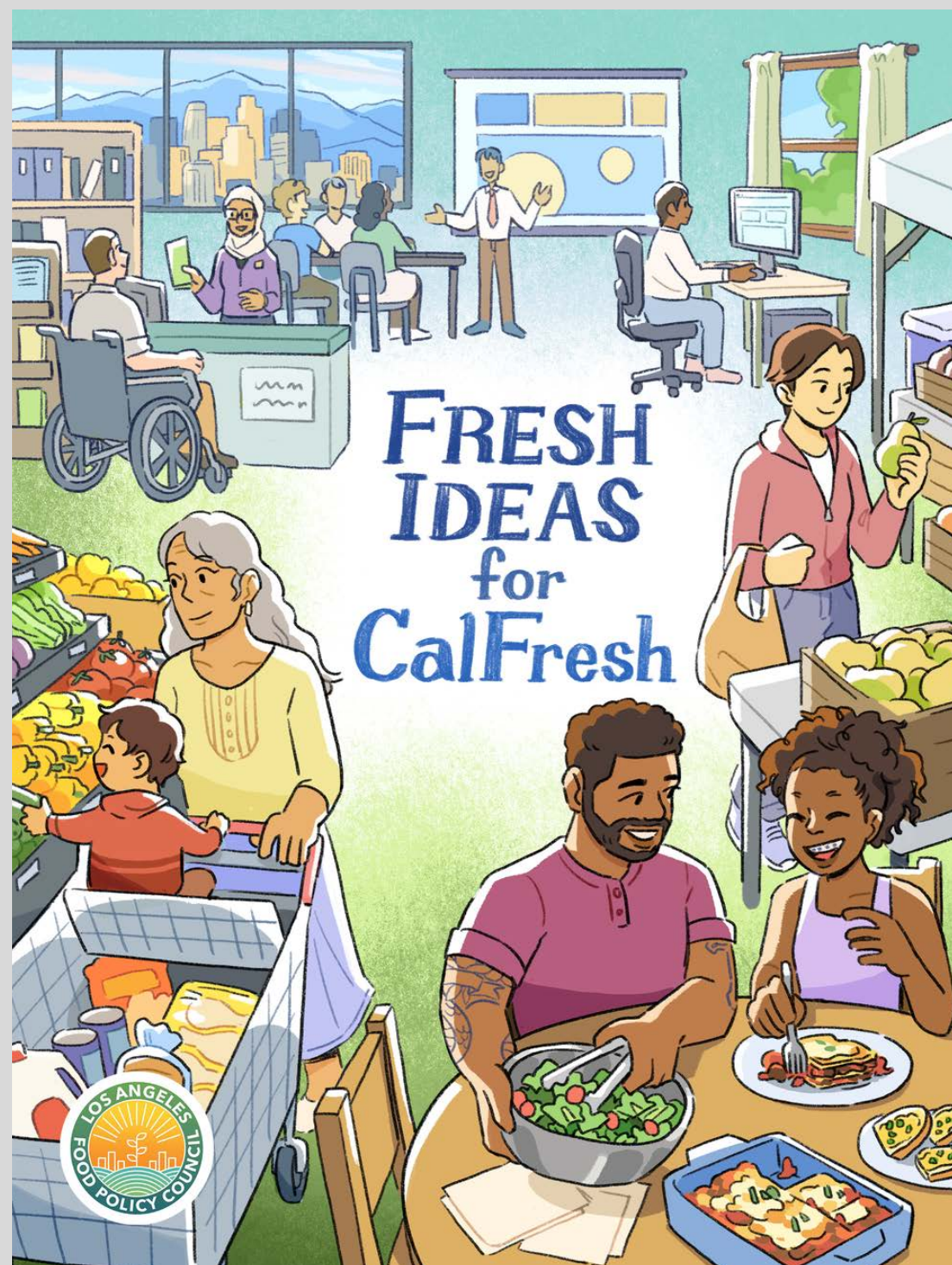
LAFPC has been working in food justice advocacy in the City of Los Angeles for more than a decade. They accomplish a great deal for the community, but as a fiscally sponsored organization, LAFPC lacked the internal infrastructure to sustain a communications team to promote the work that they do.

pH Collective consulted as a marketing department, bringing both Communications and Creative direction to the organization while working in tandem with its strategic plan. Internally, we developed a marketing infrastructure while externally increased their visibility and awareness through a series of tailored branding, media placements, and social media.



REPORT DESIGN

Design & developed the annual report to help communicate LAFPC's annual contributions in the community.



[VIEW FULL REPORT](#)



[VIEW FULL REPORT](#)



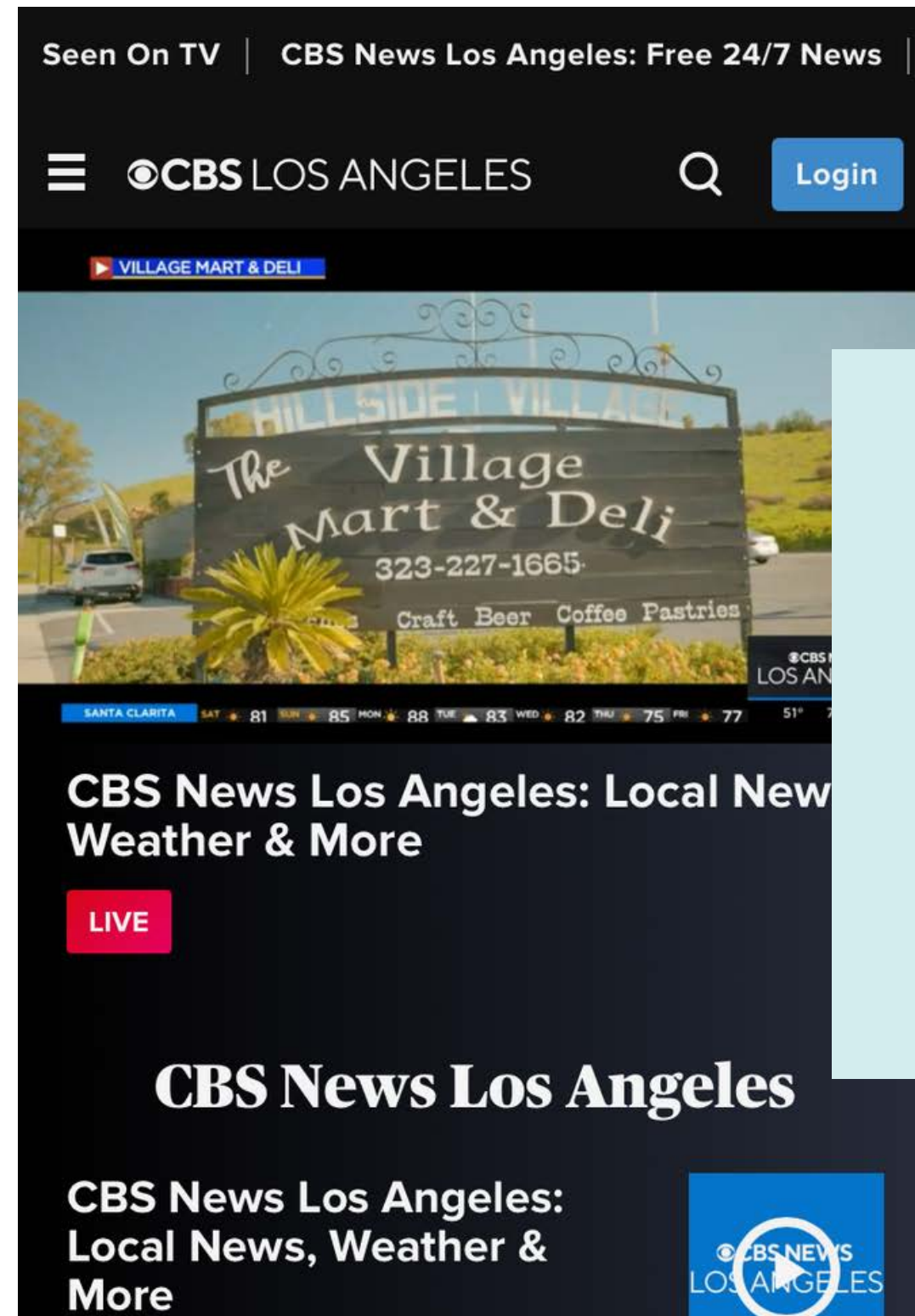
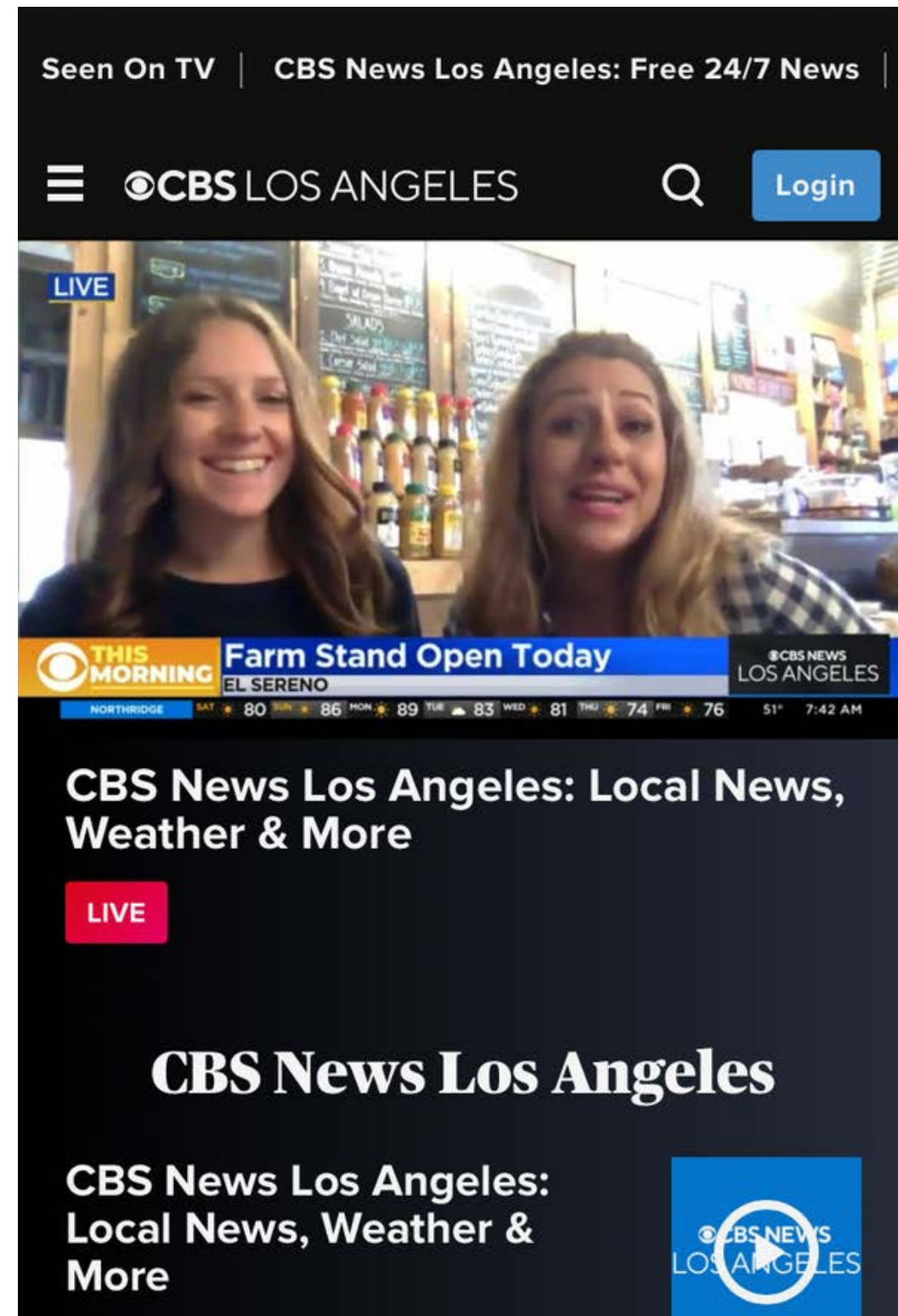
[VIEW FULL REPORT](#)

REPORTS



MEDIA RELATIONS

Cultivated strategic media relationships with local and regional reporters. Placed stories on stores and owners within the Healthy Neighborhood Market Network.





MARKET BRANDING

Developed branding for various local corner stores within the Healthy Neighborhood Market Network. Worked with key stakeholders to create a tailored look and feel that creates a sense of place and community ownership.

THE COMMUNITY
BODEGA
PICO UNION



THE COMMUNITY
BODEGA
PICO UNION

THE COMMUNITY
BODEGA
PICO UNION

THE COMMUNITY
BODEGA
PICO UNION

COMMUNITY BODEGA | PICO UNION, LOS ANGELES



EMMA'S MEAT MARKET | SOUTH LOS ANGELES



VENUS FOOD STORE | LOS ANGELES



lagoodfood

Edit Profile



1,334 posts

7,537 followers

1,617 following

LA Food Policy Council

Nonprofit organization

making food healthy, affordable, fair & sustainable for ALL #goodfoodforall

#foodjustice 🌱 building community via @hnmnetwork

linktr.ee/lagoodfood



Annual Re...



Seeds of C...



COVID Res...



Dashboard



Hackathon



Job Openi...



CalFresh F...

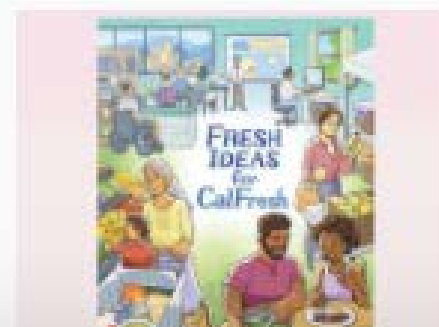
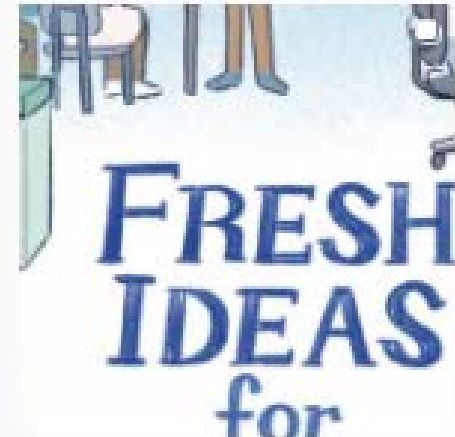
POSTS

REELS

VIDEOS

SAVED

TAGGED



SOCIAL MEDIA MANAGEMENT

Developed complementary social media templates that blends with the overall branding of the organization, while providing copywriting on all captions for engagement through storytelling,

SAM QUINONES

NATIONAL SPOTLIGHT ON OPIOID ADDICTION

Winner of the 2015 National Book Critics Circle Award for Nonfiction, journalist Sam Quinones' critically-acclaimed book broke the news on America's opioid crisis, spotlighting the issue on a national stage.

pH Collective took the lead on managing Sam's brand in conjunction with three books, including media relations, events and product marketing, content creation, and social media presence, which we developed from scratch. We also provided engagement with national influencer accounts such as Joe Rogan, television personalities, and various political offices.





400
posts

1,294
followers

830
following

Follow



Sam Quinones

Journalist & award-winning author of Dreamland: The True Tale of America's

www.samquinones.com/



Contact



OpiodAwareness

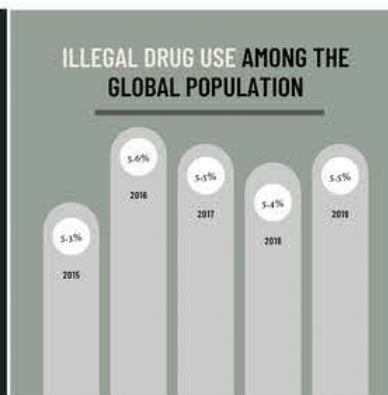


#WhatsYourStory



Books

Directions



"Paranoia and delusions filled his days. He said strange things to people. He couldn't hold a job. To make money, he sold the drug, driving from a dealer's house to his customers."



CONTENT CREATION AND ENGAGEMENT

Designed strategic content around the idea of education and community awareness. Developed a posting calendar and managed posting, engagements, and other interactions on the platform to engage readers, bring awareness, and promote Sam's work.

AVAILABLE NOW

The Least of Us

True Tales of America and Hope in the Time of Fentanyl and Meth

by Sam Quinones

Sam Quinones

@samquinonesjournalist · Author

Edit Contact Us

Home

Photos

Shop

Community

More

Promote

Interested in Ad Credits? Let's Connect Now

Connect with our team of Marketing Experts to see if you qualify for ad credits.

Connect Now

Manage your Page and Instagram account together with Meta Business Suite.

Open now

A better way to manage your Page

Meta Business Suite helps you keep Page management separate from your profile, and gives you a dedicated space to get things done.

Open now

Free Facebook Business Tools

Post templates

Quickly create visually pleasing posts with free, pre-made creative assets.

Add appointment bookings

Display your services and availability so that people can book an appointment.

Host paid online events

Create online events that people can pay to access.

Post a job

Find qualified candidates by posting job opportunities with your business on Facebook.

Create post

Photo/video

Get messages

Feeling/activity

Create

Live

Event

Job

Offer

Ad

Pinned post

Sam Quinones

Published by Sam Quinones · January 27 at 12:19 PM ·

I'll be doing another of my ASK ME ANYTHINGS on Monday afternoon on Instagram Live -- this one about my reporting on P2P-based methamphetamine. But, yes, I will be playing my accordion, too.

Tell a friend, tune in, bring your questions. Let's talk about important stuff, and have some fun as well.....please share it if you like it.

FACEBOOK

samquinones_author

Edit Profile

451 posts

2,370 followers

665 following

Sam Quinones

NYT bestselling author of DREAMLAND & THE LEAST OF US. Independent Journalist, Author, Speaker, Photographer. Read my latest/buy my books 📖

linktr.ee/samquinones

Events

Least Of Us

Contact

Books

POSTS

VIDEOS

SAVED

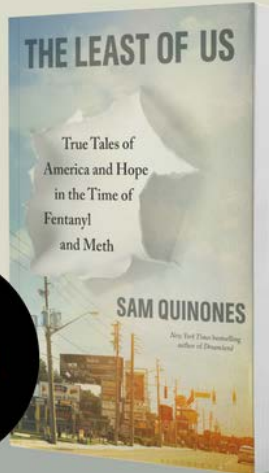
TAGGED

INSTAGRAM

COMING
NOVEMBER 2, 2021

The Least of Us
*True Tales of America
and Hope in the Time
of Fentanyl and Meth*

by Sam Quinones

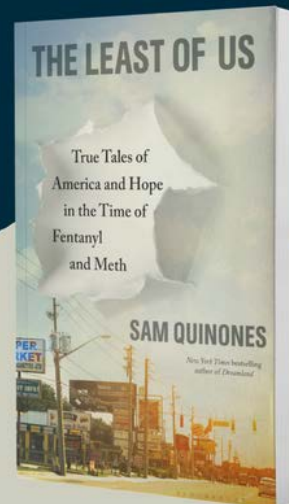


AVAILABLE TODAY

The Least of Us

*True Tales of America
and Hope in the Time of
Fentanyl and Meth*

by Sam Quinones



THE JOURNALIST WHO FORETOLD THE
OPIOID EPIDEMIC SOUNDS THE ALARM ON
THE NEXT WAVE

Los Angeles Times

DID YOU KNOW?

?

"In 2017, the US
Department of Health and
Human Services declared
the **opioid epidemic a
public health emergency** "

"Her father died of cancer when
Angie was sixteen. Her mother
remarried a nice man who built
houses and swimming pools, and the
family moved to a new, bigger house.
Angie's life quickly changed, with
many new people in her circle."

#THELEASTOFUS
by Sam Quinones

THE
NEW YORKER

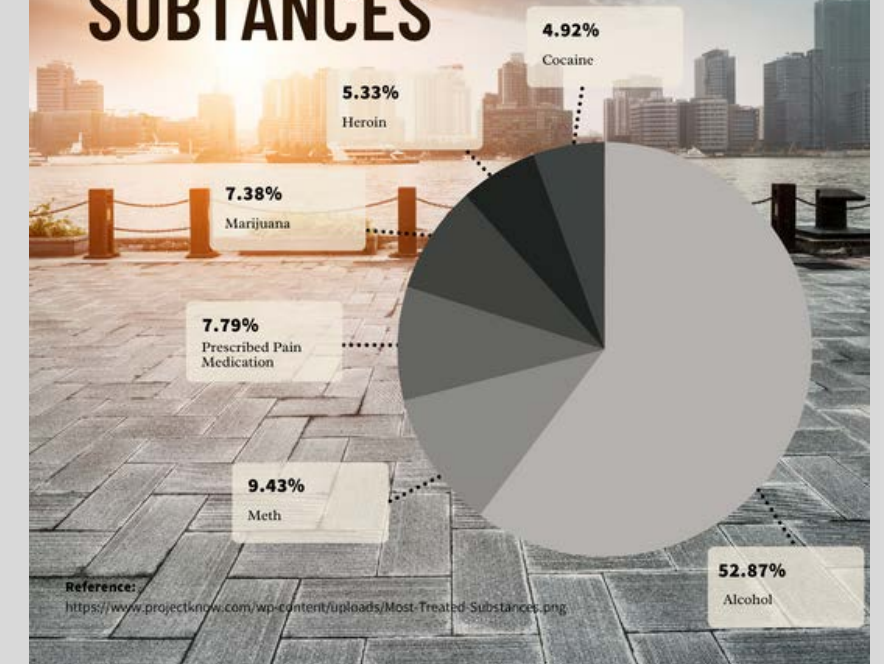
BRIEFLY NOTED

"The Power of Women," "The Least of Us,"
"Harsh Times," and "Search History."

" I was winding up this book when COVID-19 arrived. The virus forced us apart and showed us how we needed each other. It also re-created the conditions that spawned the opioid epidemic: isolation, widespread job loss. "



MOST TREATED
SUBSTANCES



SOCIAL GRAPHICS

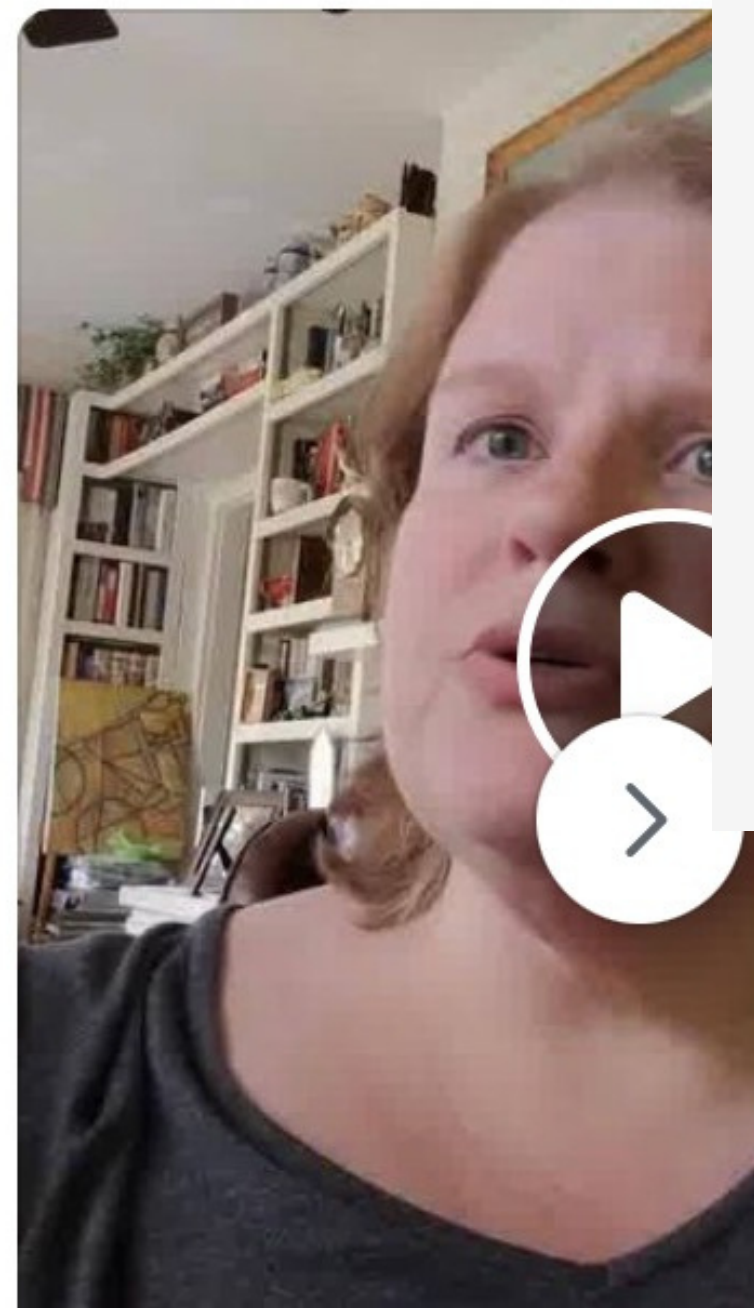


Sam Quinones

Sponsored ·




Young adult adaptation of Dreamland: The True Tale of America's Opiate Epidemic is now available. Now comes with a classroom guide for educators. [#BackToSchool](#) [#MustRead](#) [#YA](#)



DIGITAL ADVERTISING

Launched a series of video and image-based ads on Facebook and Instagram specific to the various books' genre and age groups.



Sam Quinones
 Sponsored · 🌐

[#HolidayGiveaway](#) PLS READ THE ENTIRE POST

Hey folks – this Friday is my [#birthday](#) and I'll be celebrating again this year by giving away and mailing out signed copies of [#DREAMLAND](#) – the original and the [#YoungAdult](#) editions -- as many copies as I can up to 30 of each edition, one copy per person.

It's intended to reward hardworking folks in prevention or recovery, paramedics or ER docs, narcotics officers in the field, judges, jailers, prosecutors, or police chiefs who are innovating, tireless organizers of community alliances fighting the addiction epidemic, folks who need something to read in prison or jail, drug courts helping one addict at a time, school or city libraries strapped for funds, youth groups working on this issue, churches or parents groups looking for a way to get involved.

So if you know of someone like that, or a community organization that could use a copy to raffle off to raise money, or a nonprofit looking for Christmas gift for a hardworking employee, please [#tag](#) that person/group AND include a mailing address (very important) in COMMENTS.

Giving away on a first come, first served basis, and mailing them Friday 12/13 at 3pm Pacific Time.

Thanks to all those folks for all you do. -Sam



ADVERTISING CAMPAIGN (SAMPLE AD)



Sam Quinones
 July 9, 2018 · 🌐

In an age characterized by abuse of the most isolating drug, we're seeing Americans come together to fight it. From doctors to officers, judges, paramedics, pastors, teachers and everyone in between -- I encourage you to share your story and help end the stigma and isolation of addiction. Email me directly at samquinones7@yahoo.com (subject: WhatsYourStory) or submit online <http://bit.ly/WhatsYourStoryDreamland>. [#WhatsYourStory](#)

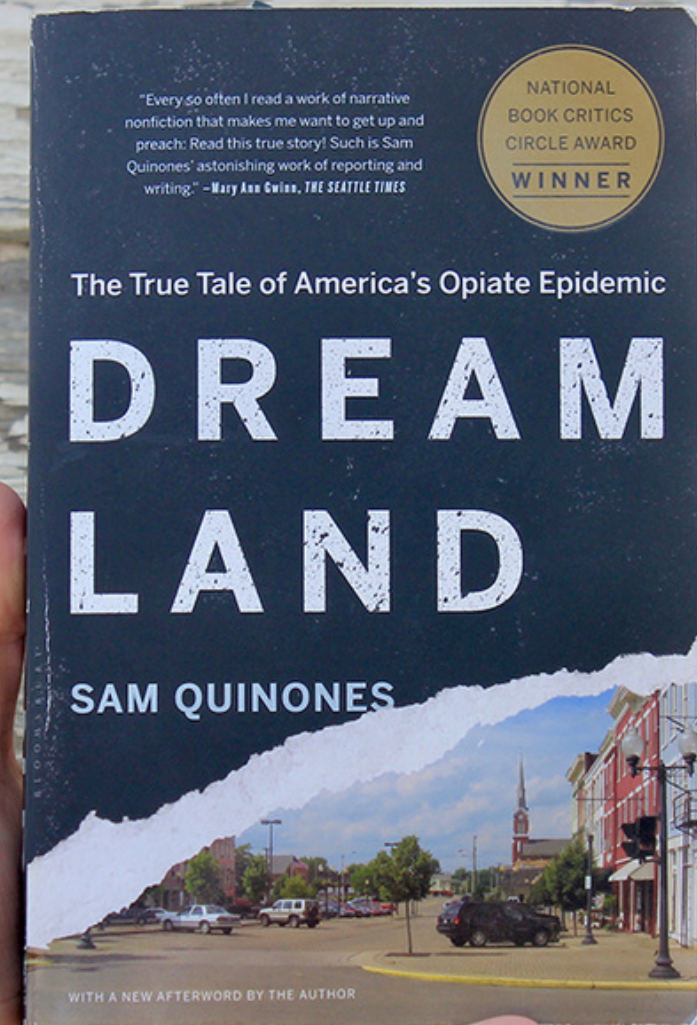


[DOCS.GOOGLE.COM](#)
[#WhatsYourStory](#)

[Learn more](#)

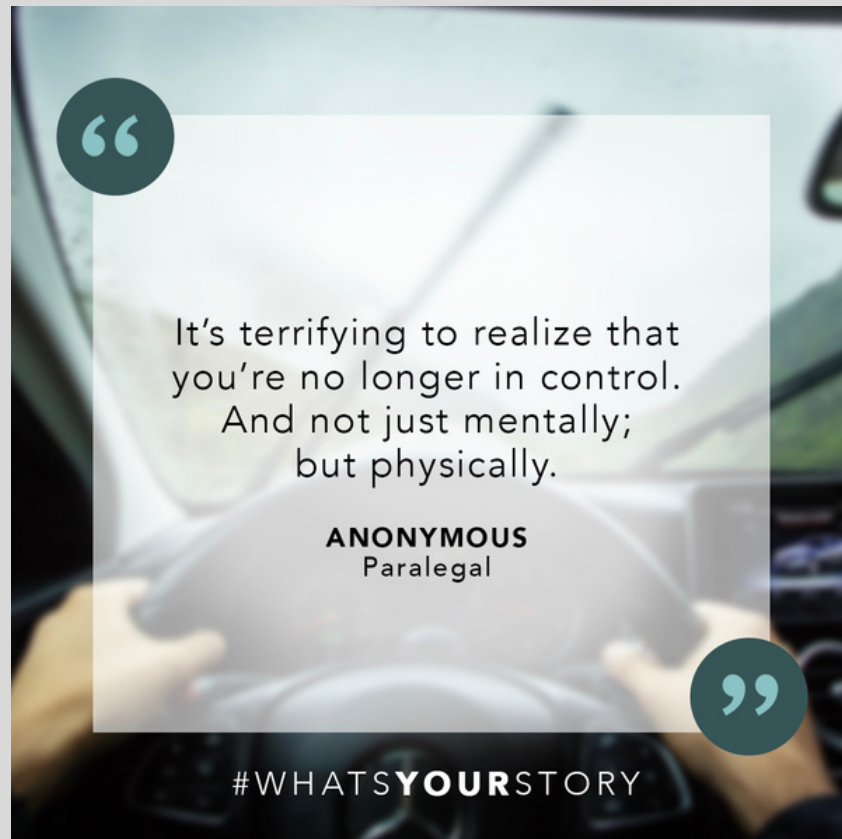
THE TRUE TALE OF AMERICA'S OPIATE EPIDEMIC

#WHATSYOURSTORY



ENGAGEMENT CAMPAIGN

Nationwide storytelling campaign, #whatsyourstory encouraged people to share their stories of opiate addiction, connect with one another, and rebuild communities.



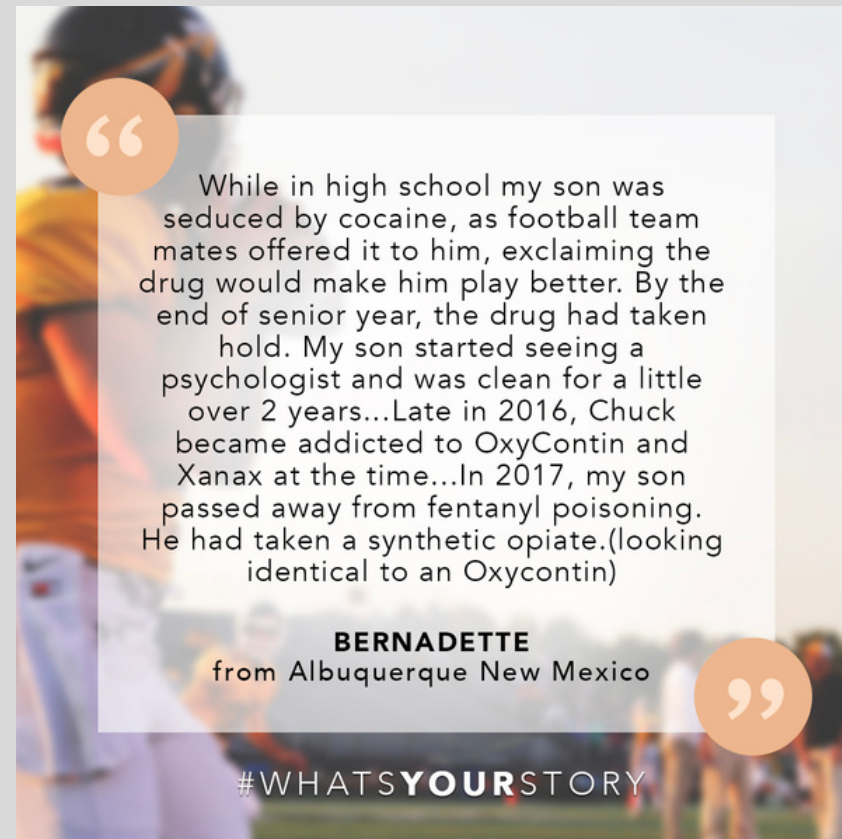
“

It's terrifying to realize that you're no longer in control. And not just mentally; but physically.

ANONYMOUS
Paralegal

”

#WHATSYOURSTORY



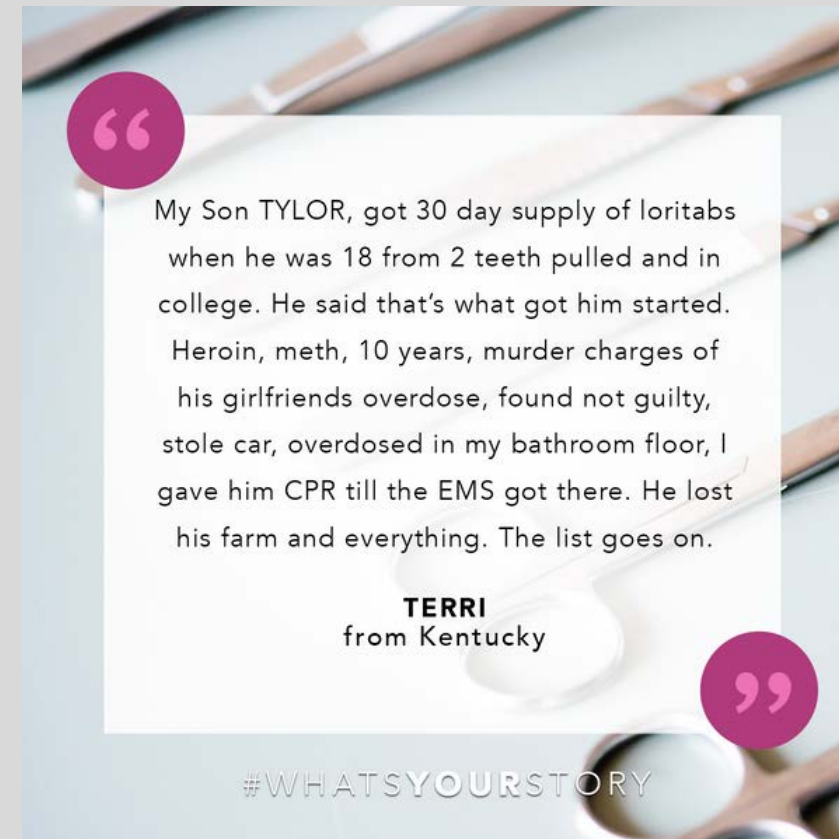
“

While in high school my son was seduced by cocaine, as football team mates offered it to him, exclaiming the drug would make him play better. By the end of senior year, the drug had taken hold. My son started seeing a psychologist and was clean for a little over 2 years...Late in 2016, Chuck became addicted to OxyContin and Xanax at the time...In 2017, my son passed away from fentanyl poisoning. He had taken a synthetic opiate.(looking identical to an Oxycontin)

BERNADETTE
from Albuquerque New Mexico

”

#WHATSYOURSTORY



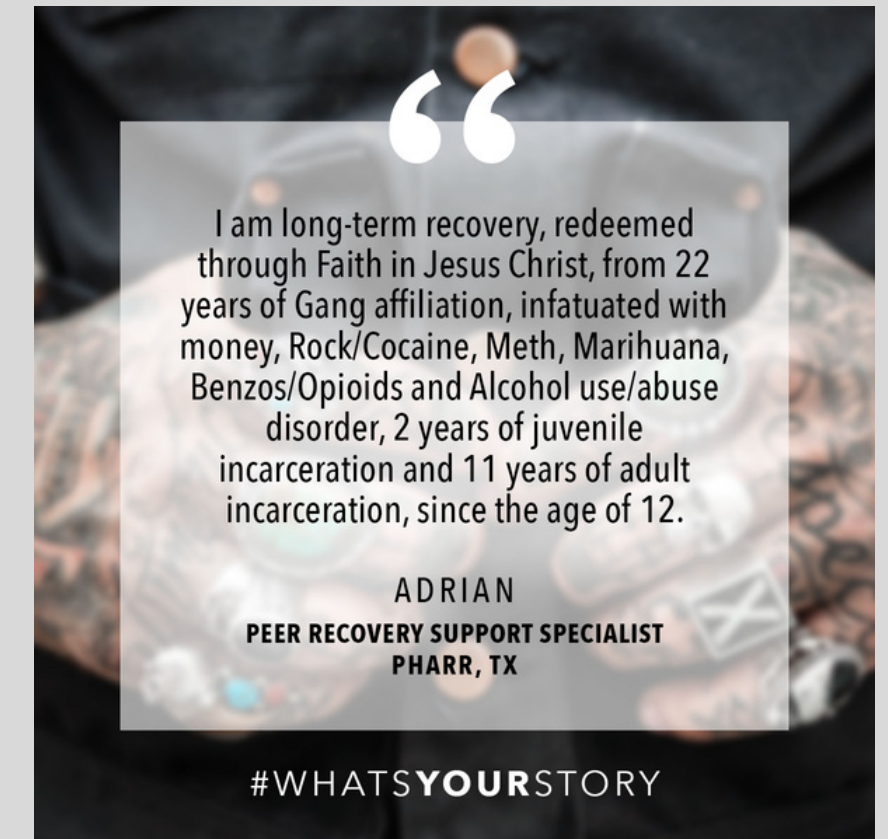
“

My Son TYLOR, got 30 day supply of loritabs when he was 18 from 2 teeth pulled and in college. He said that's what got him started. Heroin, meth, 10 years, murder charges of his girlfriends overdose, found not guilty, stole car, overdosed in my bathroom floor, I gave him CPR till the EMS got there. He lost his farm and everything. The list goes on.

TERRI
from Kentucky

”

#WHATSYOURSTORY



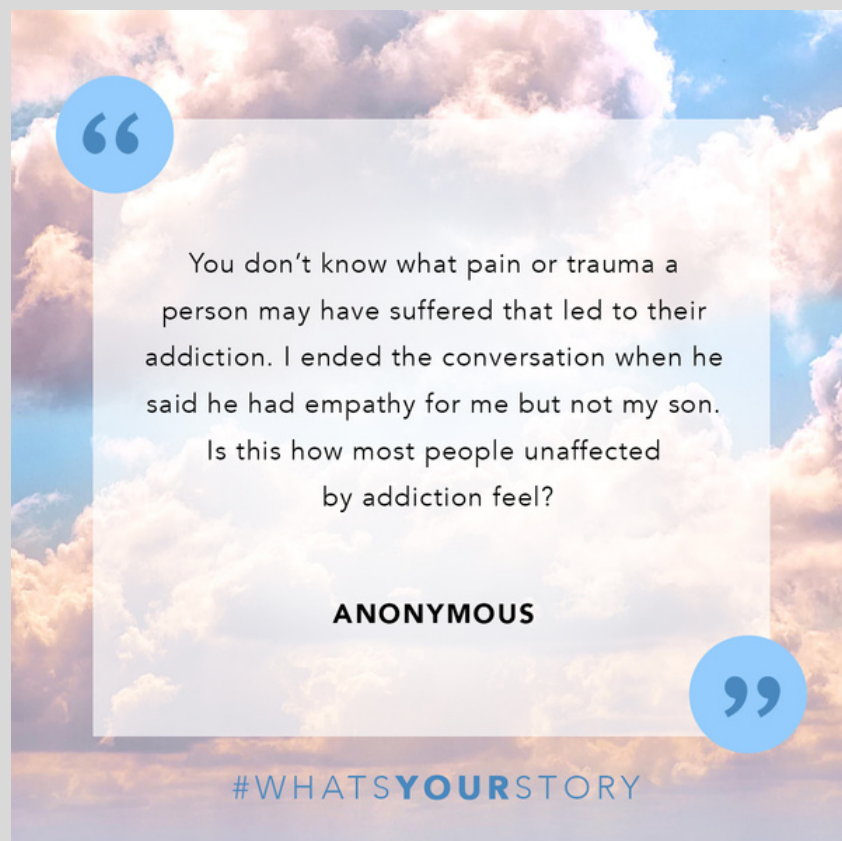
“

I am long-term recovery, redeemed through Faith in Jesus Christ, from 22 years of Gang affiliation, infatuated with money, Rock/Cocaine, Meth, Marihuana, Benzos/Opioids and Alcohol use/abuse disorder, 2 years of juvenile incarceration and 11 years of adult incarceration, since the age of 12.

ADRIAN
PEER RECOVERY SUPPORT SPECIALIST
PHARR, TX

”

#WHATSYOURSTORY



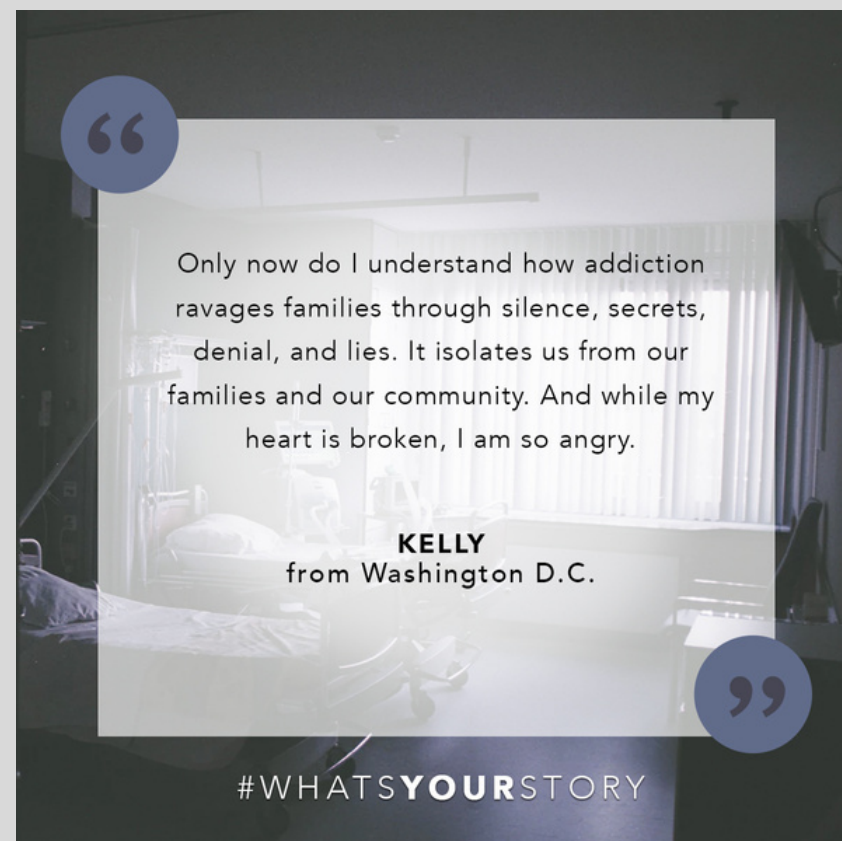
“

You don't know what pain or trauma a person may have suffered that led to their addiction. I ended the conversation when he said he had empathy for me but not my son. Is this how most people unaffected by addiction feel?

ANONYMOUS

”

#WHATSYOURSTORY



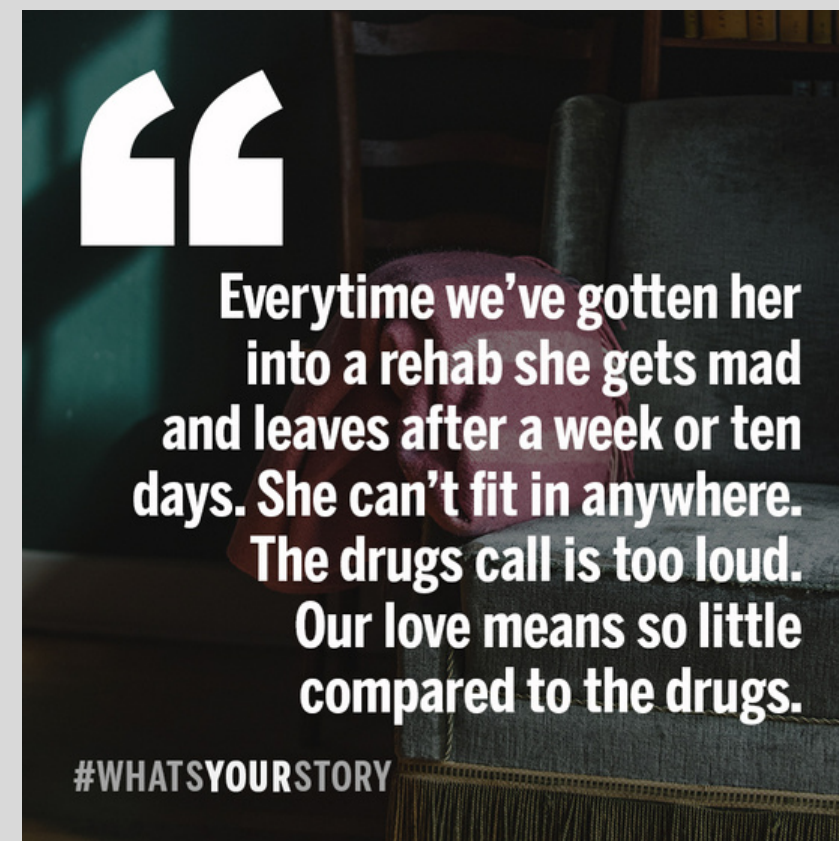
“

Only now do I understand how addiction ravages families through silence, secrets, denial, and lies. It isolates us from our families and our community. And while my heart is broken, I am so angry.

KELLY
from Washington D.C.

”

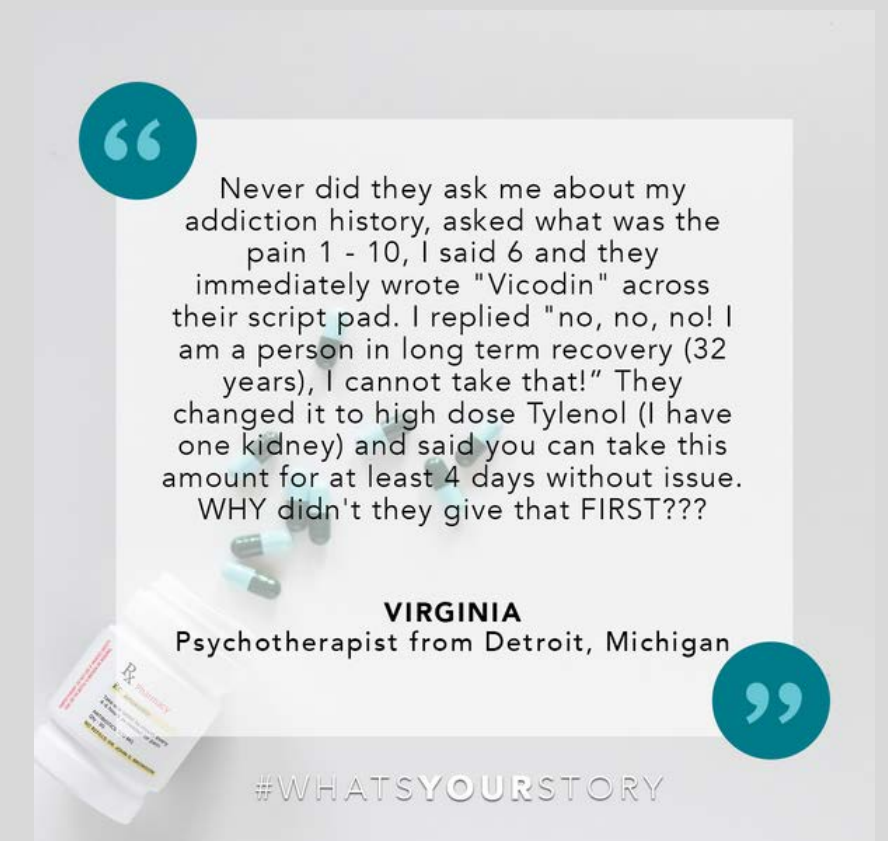
#WHATSYOURSTORY



“

Everytime we've gotten her into a rehab she gets mad and leaves after a week or ten days. She can't fit in anywhere. The drugs call is too loud. Our love means so little compared to the drugs.

#WHATSYOURSTORY



“

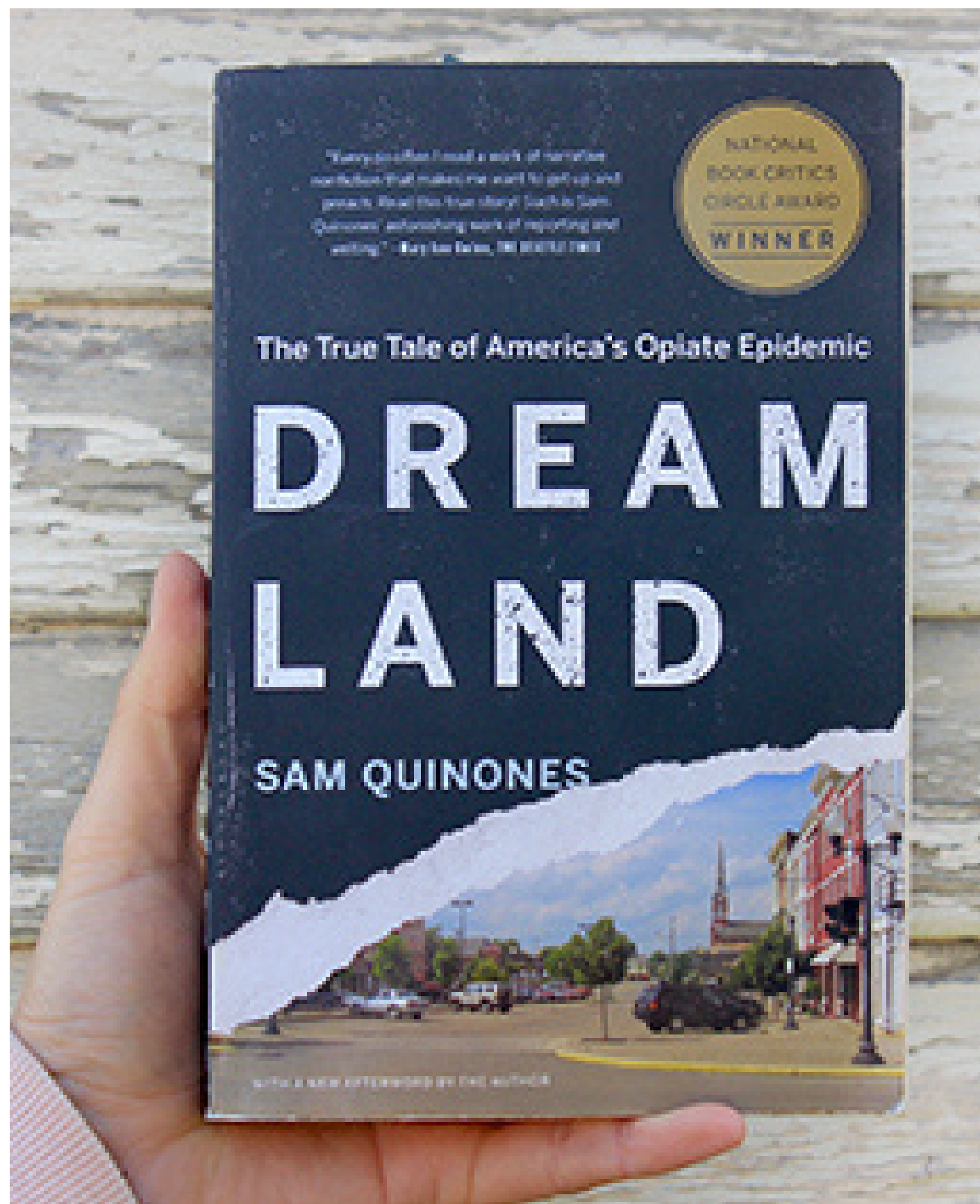
Never did they ask me about my addiction history, asked what was the pain 1 - 10, I said 6 and they immediately wrote "Vicodin" across their script pad. I replied "no, no, no! I am a person in long term recovery (32 years), I cannot take that!" They changed it to high dose Tylenol (I have one kidney) and said you can take this amount for at least 4 days without issue. WHY didn't they give that FIRST???

VIRGINIA
Psychotherapist from Detroit, Michigan

”

#WHATSYOURSTORY

WHATS YOUR STORY



“

“A DREAM TO WORK WITH - PH COLLECTIVE IS FLEXIBLE, ALWAYS PRIMED WITH NEW IDEAS, NEW APPROACHES TO MARKETING MY BOOK, EXCITED BY THE POSSIBILITIES AND HARDWORKING. IT'S BEEN TERRIFIC HAVING THEM ON MY SIDE.”

SAM QUINONES, AWARD-WINNING JOURNALIST AND NEW YORK TIMES BESTSELLING AUTHOR OF DREAMLAND: THE TRUE TALE OF AMERICA'S OPIATE EPIDEMIC



CLAVEY VINEYARDS & WINERY

A FULL-SERVICE STARTUP LAUNCH

Clavey Vineyard & Winery is a family-owned boutique winery from the foothills of the Sierra Nevada. After two generations of wine making, Clavey was ready for the next stage of growth.

pH Collective provided Clavey with a full-service package from an optimized website, to marketing materials, to a media relations campaign that solidified their brand in the wine industry.



MARKETING STRATEGY

Developed a multi-layer marketing strategy to cover both online and in-person points of contact. Worked with Sales Team on marketing materials and leave behinds. Conducted a thorough industry and customer persona analysis for targeting and outreach.

[View Clavey Style & Strategy Guide](#)



CUSTOMER ACQUISITION

Developed a customer acquisition strategy, which included shopping cart reminders and loyalty incentives, to convert browsers to engaged consumers.

CLAVEY



We currently ship to the following states: Alaska, California, Minnesota, Pennsylvania, Washington D.C.










Crafting Award-Winning and Vegan Friendly Natural Wines

MADE IN CALIFORNIA

At Clavey Vineyards & Winery, we focus on three loves: our family, our vines, and our environment. Nestled in the Sierra Foothills by the majestic Yuba River and Bear River, our family-owned boutique winery blends organic winemaking methods and old world processes to cultivate the fullest expression in every glass. The result is our portfolio of flavorful award-winning natural wines that celebrates nature with each sip. Enjoy our celebrated varietals in several retailers throughout Northern California, or order Clavey Wines directly from our webstore.



How We Grow

When it comes to our grapes, we believe in a holistic philosophy of working with the richness of the Sierra Foothills. The result is a portfolio of biodynamic and sustainable wine selections that celebrates the flavors of nature.

[Learn more](#)

Where We Play

Nature is our playground! The nearby Yuba River and Bear River not only provides wonderful white water rafting, but they are also essential to the winemaking process by cultivating sustainable vines that embrace the ecosystem.

[Learn more](#)


Why Vegan

At Clavey, we blend organic winemaking methods with old world techniques to cultivate the fullest expression in every glass. Enjoy the health benefits from our selection of vegan wines of rich and vibrant flavors.

[Learn more](#)


OUR WINE

Frangé products




2015 Cabernet Sauvignon

\$21.00



2015 Rosé Sangiovese

\$26.00



2018 Rosé Sangiovese

\$26.00

[SHOP OUR WINES](#)

EXCELLENT WINE!


I loved the Merlot and the Cabernet. Really enjoyed the atmosphere. Enjoy talking to Larry he was very friendly. Would highly recommend this Winery.

★★★★★

WENDY S. - Soham, CA

OUR BLOG

Wine tips and information




December 3, 2020

Creative Ways to Enjoy Wine During the Holidays

Enjoy these four holiday drink and dessert recipes made with wine 2020 has given us...

[/ READ MORE](#)



June 10, 2020

Decanter or Aerator? A Quick Guide.



To Decant or To Aerate? It's Pretty Simple. Whether you have time to spare or...

[/ READ MORE](#)

We currently ship to the following states: Alaska, California, Minnesota, Pennsylvania, Washington D.C.

CLAVEY
VINEYARDS & WINERY

HOME [OUR WINES](#) [OUR STORY](#) [WHERE TO BUY](#) [SHOP](#) [CONTACT](#)




Our Wines


NATURAL, VEGAN-FRIENDLY, SUSTAINABLE

At Clavey Vineyards & Winery, we blend natural winemaking methods with old world techniques to cultivate the fullest expression in every glass. By never introducing any animal by-products to our vines or wines and by never using any ingredients tested on animals, you will have that peace of mind and enjoy the many health benefits from our wines, which are all vegan-friendly. Of course, none of these production choices sacrifice the intricate flavors of our award-winning wine varietals.


THE HEALTH BENEFITS OF Unfiltered & Unfiltered Wines




Free of Additives & Chemicals




Minimal Processing




Lots of Antioxidants



Lower Levels of Sulphites




Always Environmentally Sustainable



Fresh and Vibrant Flavors


SHOP CLAVEY WINES

Frangé products




2015 Syrah (Award-Winning)

\$21.00



2015 Cabernet Sauvignon


\$21.00



2016 Syrah (Award-Winning)

\$21.00

[MORE WINES](#)



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[SUBSCRIBE](#)

CLAVEY

VINEYARDS & WINERY

You must be over 21 years old to enter this site.

Enter your Age

Month

07

Day

06

Year

2022

Enter. I am over 21.

Free of Additives & Chemicals

Minimal Processing


Lots of Antioxidants

Lower Levels of Sulphites

Always Environmentally Sustainable


Fresh and Vibrant Flavors

SHOP CLAVEY WINES




2015 Syrah (Award-Winning)

\$21.00



2013 Cabernet Sauvignon


\$21.00



2016 Syrah (Award-Winning)

\$21.00

MORE WINES



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info@claveywine.com

www.claveywine.com

WHOLESALE INQUIRIES

PO. Box 236, Chicago Park, Ca.

(530) 906-1394

sales@claveywine.com

f

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Nevada City Spotlight




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Custom Crushes

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Load More...

Follow on Instagram

Share your wine & adventure photos with us using #claveywine to be featured on our page.

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PRIVACY POLICY

RETURN & SHIPPING POLICY

We currently ship to the following states: Alaska, California, Minnesota, Pennsylvania, Washington D.C.

CLAVEY

VINEYARDS & WINERY

HOME

OUR WINES

OUR STORY

WHERE TO BUY

SHOP

CONTACT

Our Wines

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THE HEALTH BENEFITS OF

Unfined & Unfiltered Wines

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Fresh and Vibrant Flavors

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2015 Syrah (Award-Winning)

\$21.00



2013 Cabernet Sauvignon


\$21.00



2016 Syrah (Award-Winning)

\$21.00

MORE WINES



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Enter your e-mail

SUBSCRIBE



MEDIA RELATIONS

Cultivated strategic relationships with regional reporters based on Clavey's target audience. Placed stories and television interviews that positioned Clavey winery as an award-winning winery in the Sierra Nevada.



SOCIAL MEDIA

Built Clavey's social media presence on Instagram and Facebook, targeting a niche lifestyle audience of young and environmentally responsible consumers.

INDIVIDUAL PROJECTS



YWCA

AMPLIFYING REGIONAL BRAND AWARENESS

As a nationally-recognized brand that empowers women and eliminates racism, YWCA San Gabriel Valley was faced with the challenge of how to build more regional brand recognition while staying within the guidelines of a national brand.

pH Collective consulted with YWCA SGV to develop a series of branded assets that were designed within guidelines while amplifying YWCA SGV's own voice.

We designed vinyl wraps for their fleet for more brand recognition while they delivered meals to homebound seniors, as well as created printed materials that spoke to both constituents and to potential funders. The result is a visually stunning brand that is cohesive and purposeful.





ABOUT YWCA OF SAN GABRIEL VALLEY

Founded in 1935, the YWCA of San Gabriel Valley (YWCA-SGV) is a long-standing multi-service community partner and social change agent in the San Gabriel Valley region. We work at the individual and community levels to achieve our mission of eliminating racism, empowering women, families and communities while promoting peace, justice, freedom and dignity for all.

 Shelter for survivors of domestic violence

 Meals and support for seniors

 Racial justice programming in our community

Our Senior Services Program serves a total of **4,500** clients weekly.

SENIOR SERVICES PROGRAM SERVING SENIORS IN THE SAN GABRIEL SINCE 1986

As one of the largest Senior Service Programs in Los Angeles County, YWCA-SGV Senior Services serves over **4,500 older adults each week**.

The Case Management Program empowers seniors to remain in their own homes with independence and dignity. Our multilingual staff serves clients from diverse cultural and economic backgrounds. Case Managers offer assistance to seniors in need of resources including: transportation, monthly home visits, utility payment assistance, and more.

The Healthy Aging Program works to improve overall quality of life for seniors through education. The program provides information to seniors about how to prevent illness and manage chronic physical conditions, avoid falls and susceptibility to elder abuse (i.e., physical, financial, emotional).

We work to end local food insecurity through our Senior Meals Program (formally known as Intervale).

Congregate Dining offers nutritious meals to mobile older adults at senior centers throughout San Gabriel Valley. These lunches are an outlet for independent seniors to form social connections and foster friendships.

Home Delivered Meals are specifically for home-bound individuals. We provide safety and wellness checks when delivering nutritious meals on a weekly basis. YWCA-SGV serves nearly all of eastern Los Angeles County, reaching over 24 communities.

Disabled adults qualify if they are a dependent of a qualifying senior. Spouses of qualified seniors are also eligible.

WINGS DOMESTIC VIOLENCE SHELTER AND PROGRAMS: CARING FOR SURVIVORS SINCE 1979

YWCA-SGV supports Domestic Violence (DV) survivors and their children as they move out of crisis toward safety and independence. This program serves **more than 2,000 clients annually** with the goal of empowering, educating, and supporting individuals to build a future free from violence.

We offer Non-Residential Services including a **24-hour crisis helpline and case management (assessment, care planning, advocacy, financial literacy, and employment readiness)**. YWCA-SGV also provides culturally sensitive **individual and group counseling** with trained therapists to help clients heal from their trauma.

Outreach staff educates the community, local schools and colleges about DV, dating violence, healthy relationships, and violence prevention. YWCA-SGV offers the state-approved **40-hour DV Training and Provider Trainings** for social workers and healthcare professionals are available to better screen patients for DV. In addition, staff facilitates **Law Enforcement Training** that seeks to educate police officers to better respond to DV including periodic "ride-alongs."

YWCA-SGV offers Residential Services at our WINGS Shelter that includes an **emergency shelter (45 days)** and a **transitional housing program (up to 1 year)**. The WINGS shelter is the **second largest DV shelter in LA County**.

The YWCA-SGV WINGS Shelter offers a **Children's Program** designed to create a healing environment for youth and teens where they are taught the tools to express themselves, learn empathy, and solve their problems peacefully. The program aims to improve mental and behavioral health, well-being and break the cycle of violence. DV team engages with children and youth through art, music, and play therapy, counseling and remote learning support.

WINGS Shelter Offers:

Community Outreach:

40-Hour DV Training • Provider and Law Enforcement Trainings • 24-Hour Crisis Helpline

Trauma-Informed Approach for Clients:

Supportive Case Management and Therapy • Short & long-term shelter • Children's Program • Legal Support










SENIOR SERVICES

IMPACT REPORT

YWCA San Gabriel Valley has provided services to....

-  We provide case management to **600+** men and women over the age of 60 who are homebound
-  About **100** of these seniors also receive Home Delivered Meals
-  At least **90%** of senior services clients continue to function in their own homes and improve their quality of life by maintaining a stable self-sufficiency baseline
-  The Home Delivered Meals and Congregate Meal programs together help **4,000+** unduplicated clients per week serving **665,000+** meals each year
-  Based on our evaluations, **90%** of seniors in our meal program are content with their meal, rating them at "good or excellent."



eliminating racism
empowering women
ywca
San Gabriel Valley

DOMESTIC VIOLENCE

IMPACT REPORT

YWCA San Gabriel Valley has provided services to....

-  **1,400+** Non-residential clients
-  Legal support to over **300** clients and filed more than 100 restraining orders
-  Outreach staff facilitates over **100** Domestic Violence trainings and educational forums
-  WINGS shelter provides safe shelters to over **500** survivors children
-  **10,000+** calls to the DV hotline
-  **75%** of clients in our shelter program have secure housing upon exiting the program. The remaining clients continue to receive case management and housing assistance



CARLA MALDEN

AUTHOR

Carla brought us onto her team help launch her social media and digital promotions as part of the launch of her YA novel, *Shine Until Tomorrow*. Collaborating with Carla and her team, we strategized a campaign to grow her followers through paid and organic engagement through a targeted approach. We also designed ads for social media that brought buyers to her book and launched an influencer outreach campaign.



SOCIAL MEDIA MANAGEMENT

Created content and managed social media platforms. Managed posting, engagements, and other interactions on the platform to promote the book, including a giveaway and influencer campaign.

SHINE UNTIL
TOMORROW

"I flash a peace sign.
And...Click...a tourist at the
back of the bus snaps a photo
of me -- a hippie, apparently in
my natural habitat."

"I'm not trying to 'cause
a big s-s-sensation
I'm just talkin' 'bout
my g-g-g-generation."

- The Who

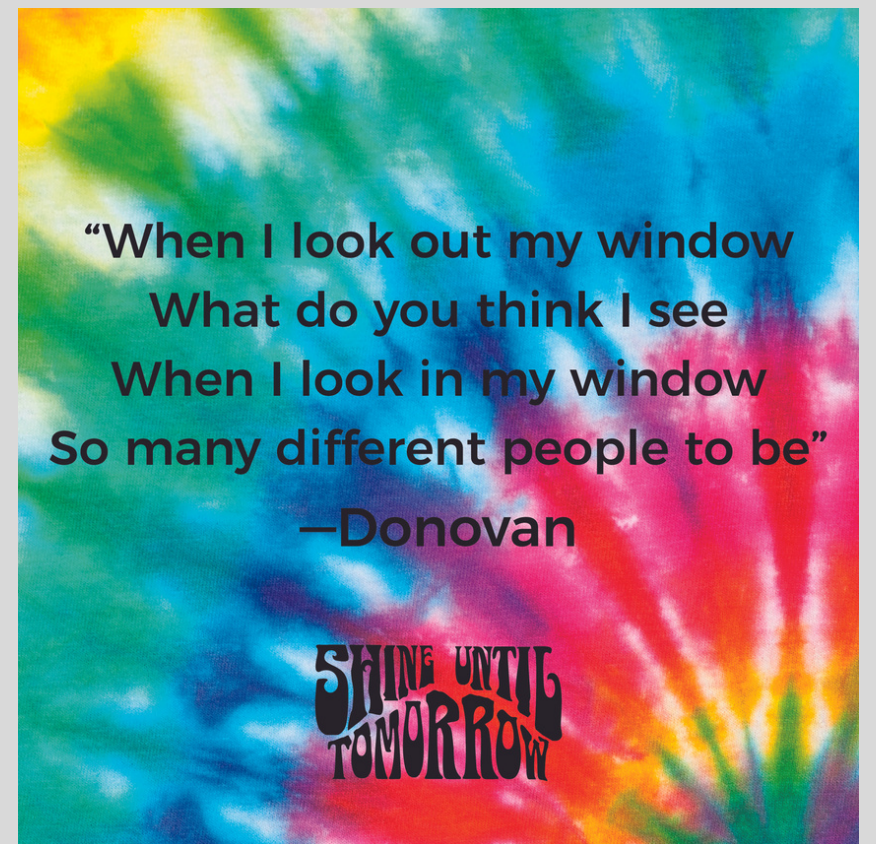
SHINE UNTIL
TOMORROW



"I'll tell you about the magic,
and it'll free your soul...But
it's like trying to tell a
stranger 'bout rock and roll"

-THE LOVIN' SPOONFUL

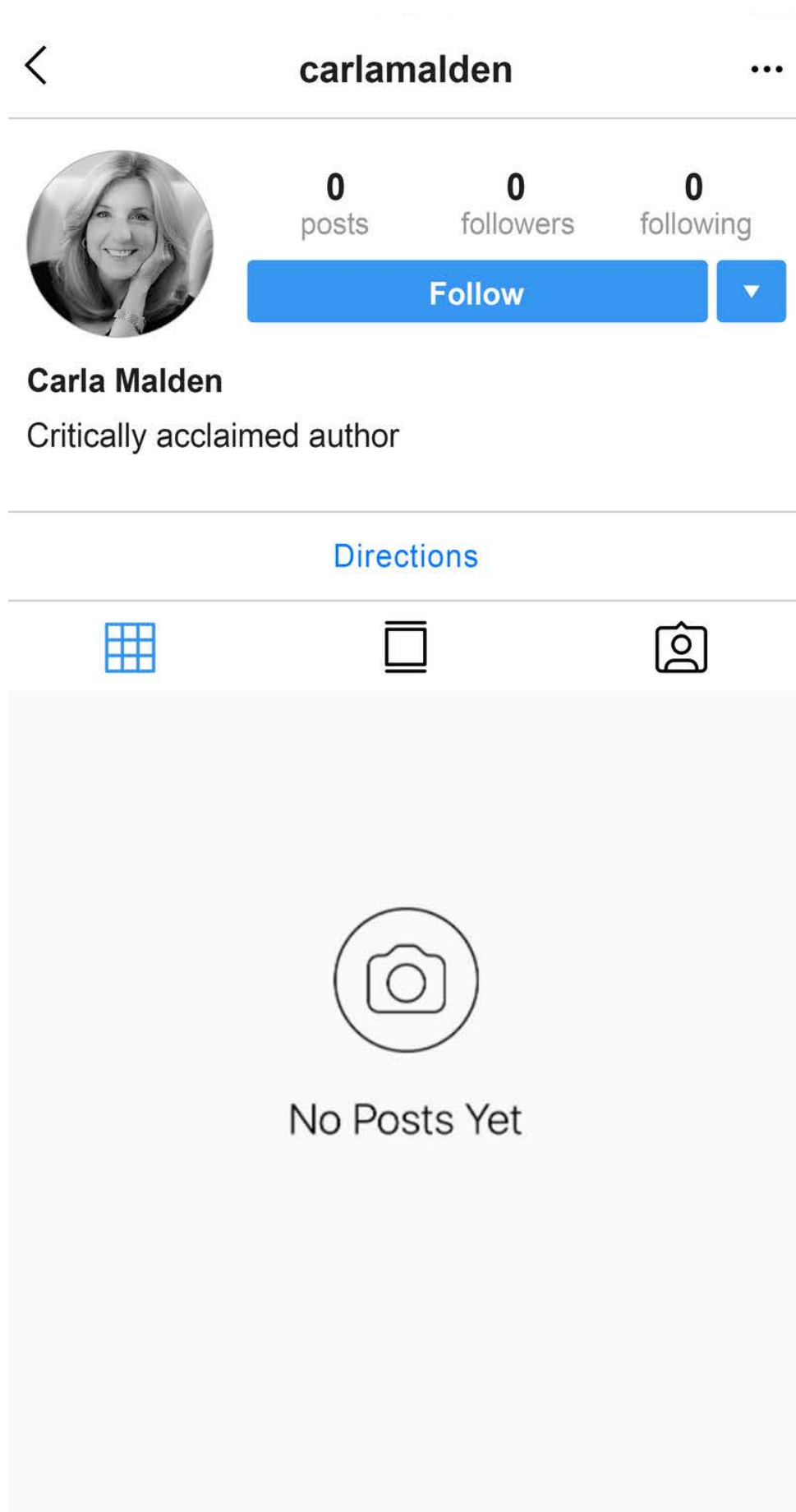
SHINE UNTIL
TOMORROW



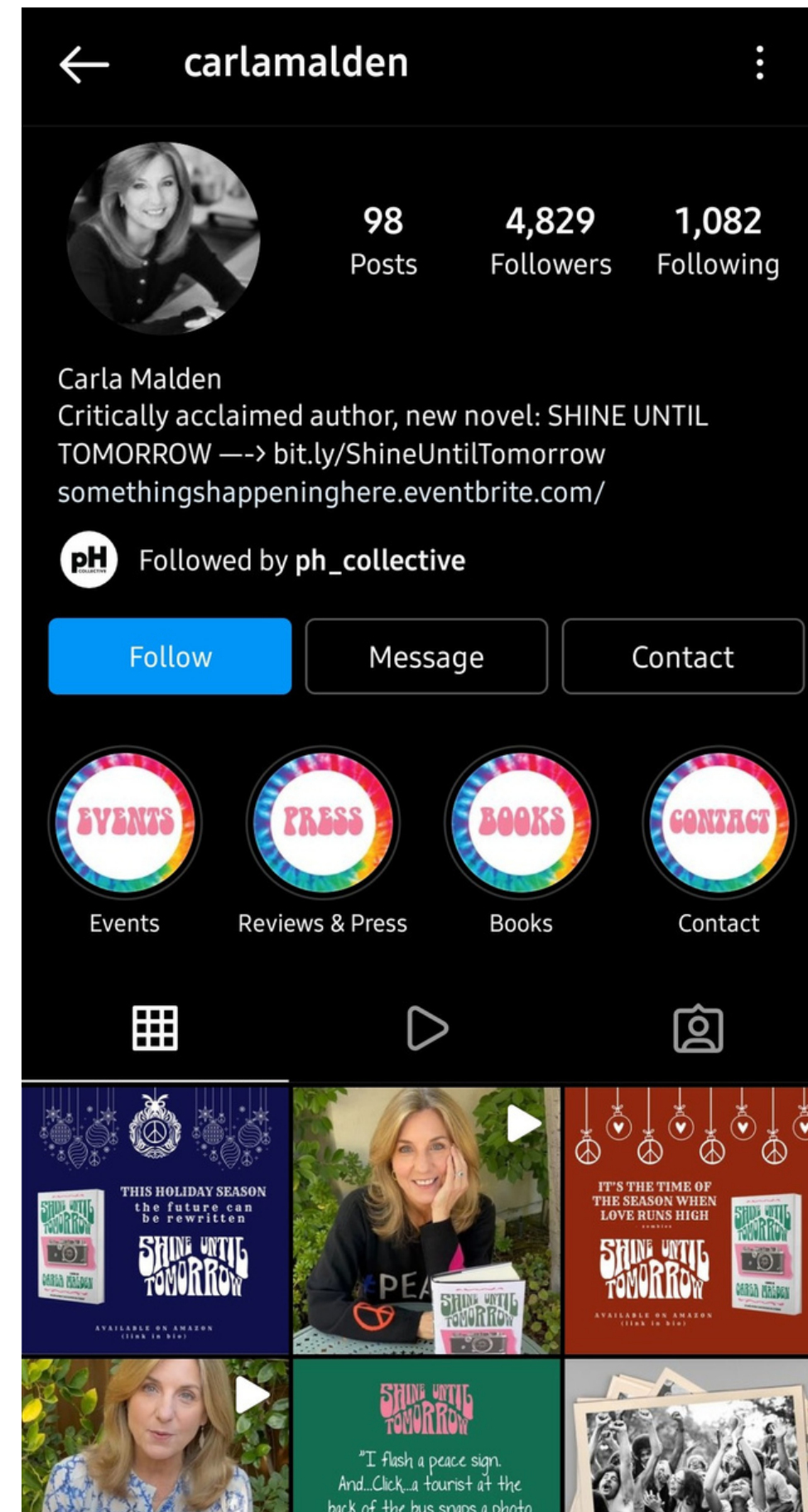
-Donovan

SHINE UNTIL
TOMORROW

BEFORE

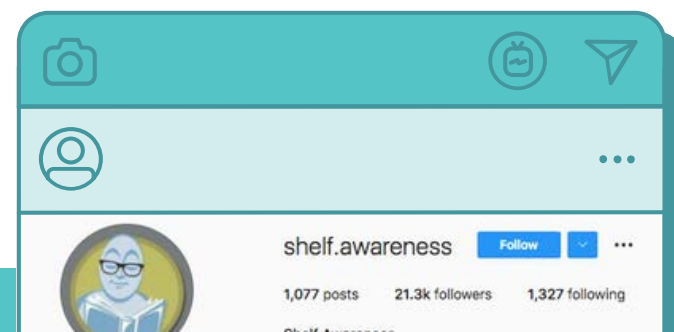
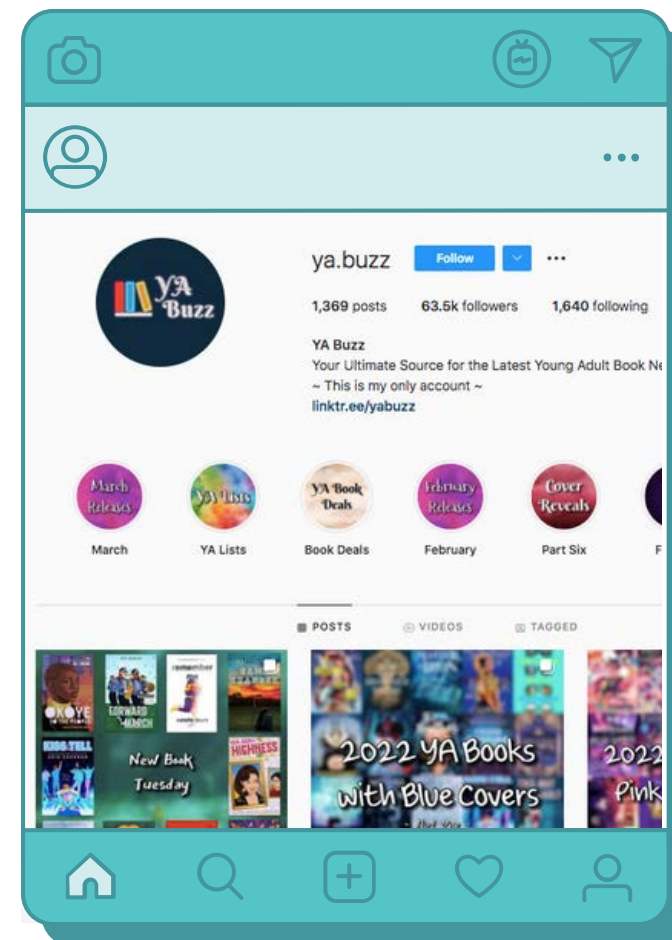
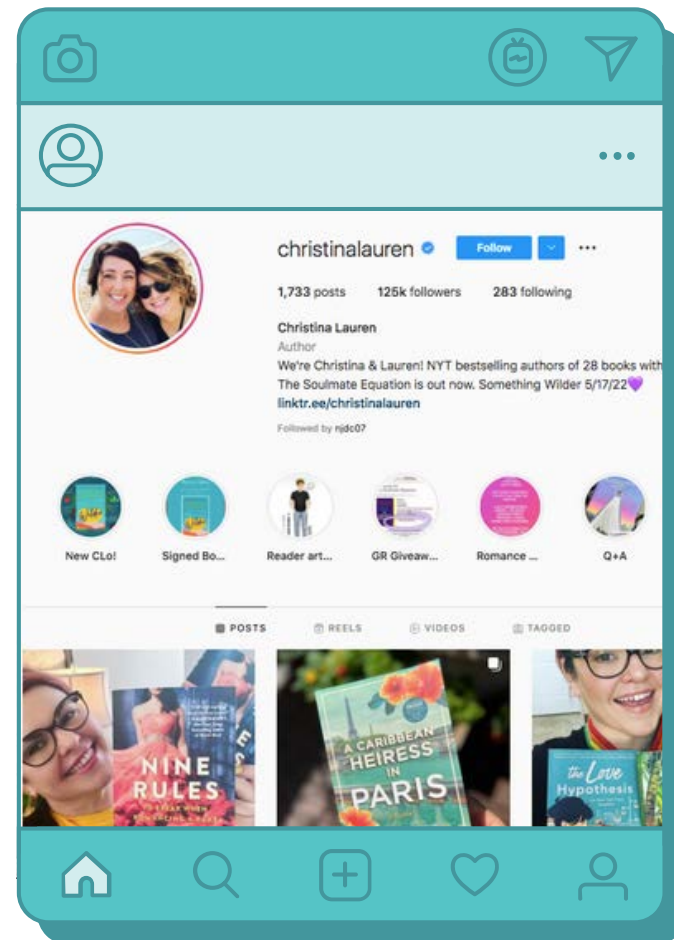
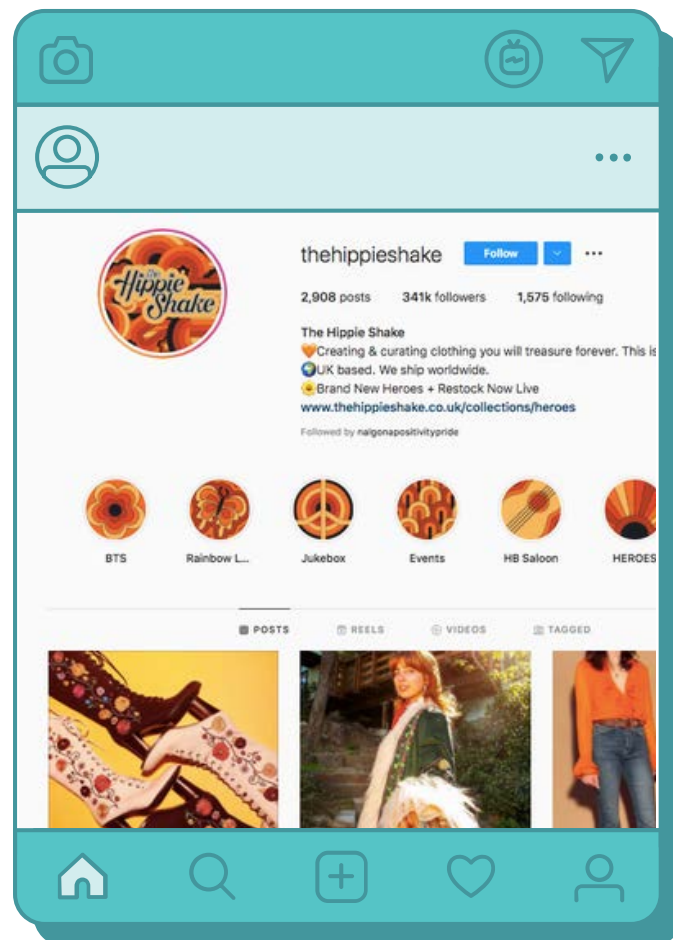
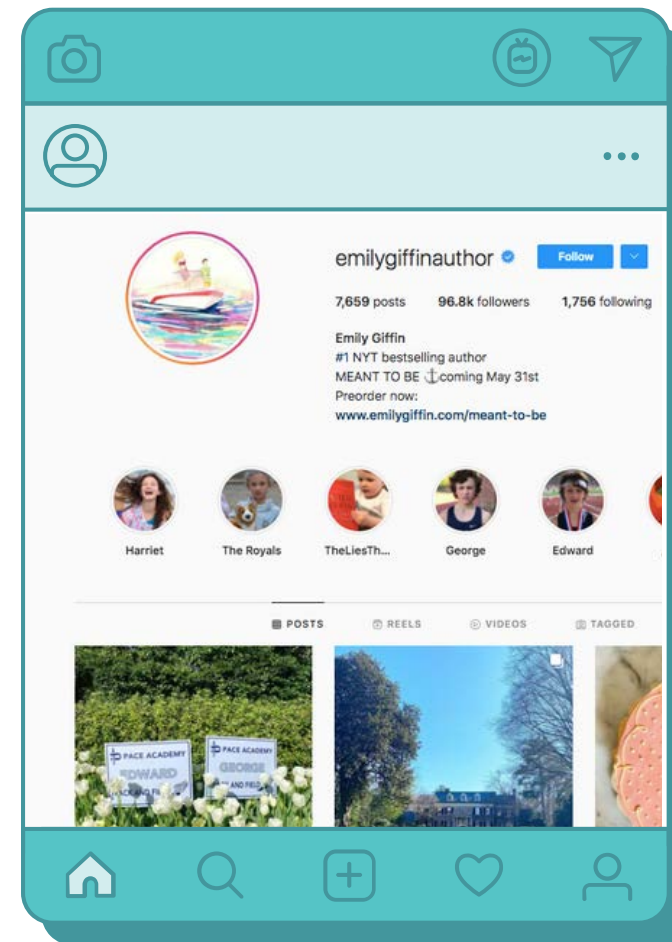
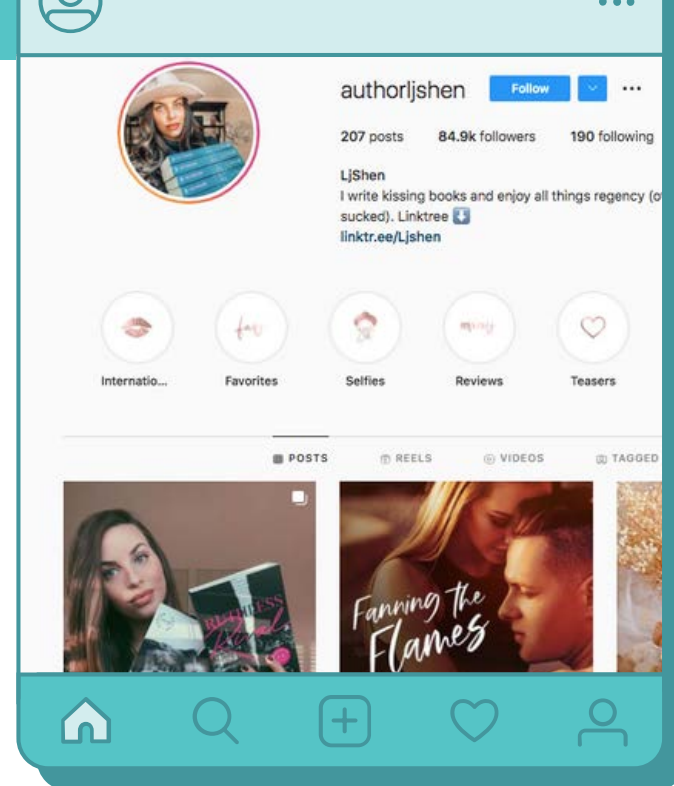
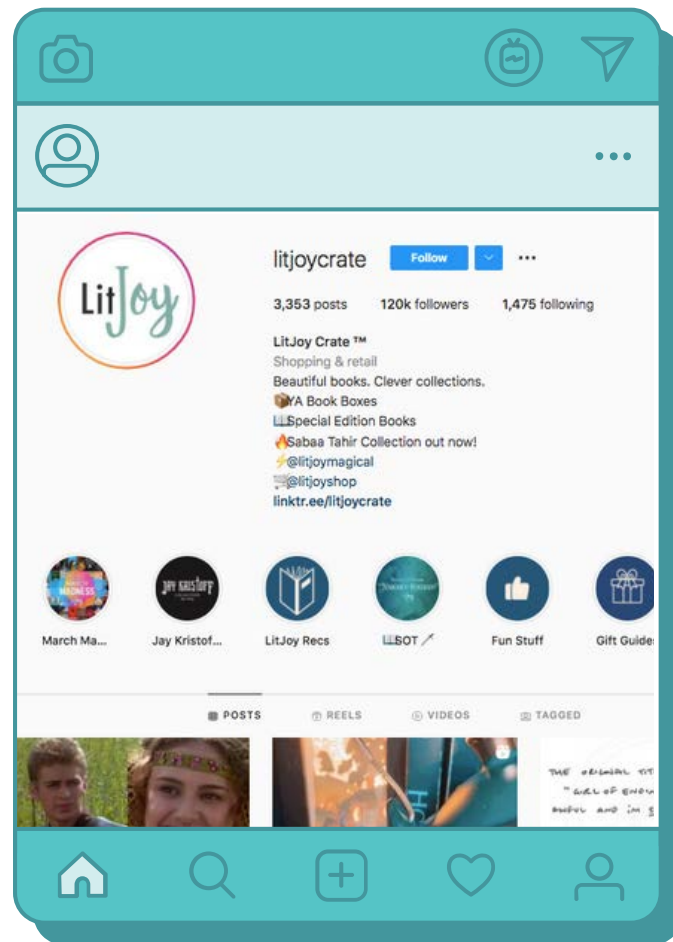


AFTER




FACEBOOK & INSTAGRAM ADVERTISING

Increased followers on both Instagram and Facebook through advertising and a targeted engagement campaign.



ENGAGEMENT & GROWTH CAMPAIGN

Tailored engagement strategy to organically grow Instagram following.



Carla Malden

Posts About Friends 574 Photos Videos Sports More

[Add Friend](#) [Message](#)

Do you know Carla?
To see what she shares with friends, send her a friend request.
[Add Friend](#)
1 Mutual Friend

Intro
Worked at Self employed
Studied at UCLA
Lives in Los Angeles, California
From Los Angeles, California


Photos
[See all photos](#)

Friends
574 (1 mutual)
Jian Huang Hal Dion Brittany Trahan
Cami Starkman Stacy Fletcher Laurie Newbound
Steve Skolnik Scott Weintraub Larry Wilson

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Posts
[Filters](#)

Carla Malden donated to **Lesley Karsten's birthday fundraiser for Brennan Center for Justice at NYU Law**
January 23 at 5:22 PM · Facebook fundraisers · [🌐](#)



Lesley's birthday fundraiser for Brennan Center for Justice at NYU Law
Fundraiser for Brennan Center for Justice at NYU Law by Lesley Karsten

\$645 raised of \$200
11 people donated.

2 Comments

Lesley Karsten
Thank you, dear Carla!!!
3w
Carla Malden replied · 1 Reply


Carla Malden donated to a fundraiser for **Los Angeles Regional Food Bank**
November 30, 2021 · Facebook fundraisers · [🌐](#)

FACEBOOK

Instagram

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**carlamalden** [Follow](#) ...










98 posts 4,980 followers 1,090 following

Carla Malden
Critically acclaimed author, new novel: SHINE UNTIL TOMORROW --->
bit.ly/ShineUntilTomorrow
somethingshappeninghere.eventbrite.com

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EVENTS REVIEWS & ... BOOKS CONTACT ABOUT

POSTS VIDEOS TAGGED



INSTAGRAM



lipglossandcrayons 🇺🇸 "If You're Going to San Francisco....." (can you finish the lyrics)? 🇺🇸

🎵 Trust me, this song was a must know growing up by the City by the Bay. My parents are from the San Francisco area as well, and they? Came of age in the 60s in San Francisco.

🎵 < sponsored > Shine Until Tomorrow is a YA novel about Mari. A teenager growing up in Marin County (where I grew up) on the other side of the Golden Gate Bridge from San Francisco. Mari is shy, and hide behind the lens of her vintage camera. Early on in the book, Mari discovers a scrapbook that shows her.....her parents were once more than her



1,281 likes

4 DAYS AGO



Add a comment...

Post

INFLUENCER CAMPAIGN

Researched and connected with influencers based on genre, audience, and geography to develop a strategy to reach new readers.



INFLUENCER CAMPAIGN



SHINE UNTIL TOMORROW

“

"...HOLLY PETERS AND JIAN
HUANG – ARE CONSUMMATE
PROFESSIONALS, NEVER
OVERPROMISING, WHILE
CONSISTENTLY
OVERDELIVERING..."

CARLA MALDEN,
AUTHOR OF *SEARCH HEARTACHE* AND
SHINE UNTIL TOMORROW